

WINCHESTER FASHION WEEK

Apr/May 2019  
Complimentary

# #WFW19

## Programme of

Talks  
Workshops  
Showcases  
Shopping Experiences

## #INDIEWINCH EDIT

Winchester's fashion  
independents on Instagram

Sponsored by



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@WinFashionWk

# A CELEBRATION OF STYLE

[winchesterfashionweek.co.uk](http://winchesterfashionweek.co.uk)



FREE FILM SCREENING

The University of Winchester is proud to sponsor Winchester Fashion Week 2019 and to host a special free screening of an acclaimed fashion documentary that delves behind the scenes of 2015's China-themed Met Gala, the fashion world's most dynamic annual event.

# THE FIRST MONDAY IN MAY



UNIVERSITY OF  
WINCHESTER

Join us at the University on **Friday 3 May** for an informal drinks reception from 6pm before the screening at 7pm, followed by a Q&A with special guests.

Visit [www.winchester.ac.uk/mondayinmay](http://www.winchester.ac.uk/mondayinmay) to book your place



## Hello & Welcome,

**W**e are delighted to warmly welcome you to the ninth annual Winchester Fashion Week coordinated by Winchester Business Improvement District (BID).

It's lovely to meet you. Let's start with the introductions...

We are Sarah and Hannah from Winchester BID, who have worked together to produce and promote this year's event. We are proud to present a fresh, new theme and programme for Winchester Fashion Week – A Celebration Of Style (WFW19). This includes in store shopping experiences, workshops, talks and showcases, as well as catwalk shows and a fashion fair.

This year, we have revised and developed WFW19 to celebrate style in the city. We have introduced a new brand that pays homage to its heritage with a focus on sustainability, local charity and the city's circular economy throughout the event.

This year, we have revised and developed the 6 day event, which we see as a great way to bring local businesses together with some exciting collaborations, interesting presentations and to showcase all things new on offer in Winchester, whilst building subjects like sustainability, local charity and the city's circular economy into the proceedings.

And the opportunity for Winchester to celebrate its unique lifestyle offering. We feel lucky to be able to deliver this exciting event in such a beautiful city that we both call home and are exceptionally passionate about. It is a joy to work with so many local businesses and to present more than 90 celebrations.

Thanks goes to the supporters of this year's event, which has been sponsored by the University Of Winchester and supported by Dutton Gregory.

And so, we present to you Winchester Fashion Week 2019 – A Celebration Of Style. We hope you enjoy the week as much as we have enjoyed working on it and we look forward to welcoming you to the celebrations.

Warmest wishes,

Sarah & Hannah  
Winchester Fashion Week Team @ Winchester BID



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## EXPERIENCES

## Shopping

## Talks & Workshops

## FOOD & DRINK

## Get Involved...

Find us on social media:

**@WinFashionWk**

Follow the hashtag:

**#WFW19**

Visit:

**winchesterfashionweek.co.uk**

Search for Winchester Fashion Week and book events at:

**eventbrite.com**

To support the local independents taking part, check out:

**#INDIEWINCH**



## Come & See Us...

DURING THE 6 DAYS OF WFW19, THE TEAM WILL BE HOSTING A POP UP HUB VENUE ON PARCHMENT STREET, WHERE YOU CAN COME AND:

**Collect your programme**

**Pick up your WFW19 bag**

**Deliver your Beauty Banks donations – see page 10**

**Find out more about the week's events**

**Take a photo at our selfie wall**

**Buy your charity pins – see page 12**

**See how the UOW students are getting involved**

Follow our latest updates on social media – including the location on Parchment Street to be announced soon.

<b>Monday 29th April</b>	<b>Tuesday 30th April</b>	<b>Wednesday 1st May</b>	<b>Thursday 2nd May</b>	<b>Friday 3rd May</b>	<b>Saturday 4th May</b>
<b>Daytime</b>	<b>Daytime</b>	<b>Daytime</b>	<b>Daytime</b>	<b>Daytime</b>	<b>Daytime</b>
Orchid Style Day – Stockbridge 10.30am Accessories with Flair 12.30pm Personal Stylist 2.30pm Turner & Thom 2 – 4pm Arm Knitting 3pm onwards Espresso Martini Masterclass 2 – 4pm Launch of Winchester School of Art Pop Up Shop 9.30am – 4pm Bridal group private consultations	10am – 12pm Knit and Knatter 9.30am – 5pm On trend jewellery 2pm Talk about Cosmetic Tattooing 3pm onwards French Martini Masterclass 3 – 6pm Fat Face Family Fashion 3 – 6pm Personal Styling Phase Eight	9.30am onwards C&H charity pin decorating 3pm Pornstar Martini Masterclass	9.30am – 5pm Rawlings Promotional event 10am – 4pm Burrells jewellery design workshop 11.30am – 2pm Patchwork C&H 2 – 8pm White Stuff Personal Shopping 3pm onwards Tanqueray Masterclass 4 – 5pm Bridal Trends presentation 4 – 7pm Open evening at Crew Clothing 5 – 7pm Dressing the ladies of the Bridal party 5 – 7pm Winchester Health & Beauty	10am – 1pm Jewellery Moves bangle making 10am – 12pm Jeremy France Lovers Knot 9.30am – 5pm 1:1 Shopping at Jack Wills	10am – 12pm Jeremy France ring making 10am – 4pm Silversmith Workshop at Discovery Centre 9.30am – 5pm 1:1 Shopping at Jack Wills 12 – 3pm Open studio at Marvellous Millinery 12 – 5pm Phase Eight Wardrobe Refresh 2 – 3pm The History of Mauve talk
<b>Evening</b>	<b>Evening</b>	<b>Evening</b>	<b>Evening</b>	<b>Evening</b>	<b>Evening</b>
Launch Party @ The Ivy by invitation only.	5 – 7pm Launch of UNOde50 5.30 – 7pm Future High Street Talk 6 – 7pm Bang & Olufson Vogue screening 6 – 7.30pm Body Shop Open Evening 6 – 8pm Mistral Open evening 6 – 8pm Prom and Wedding Shoes at Clarks 7pm Brendoncare Charity catwalk show 8pm Funny Face screening at No. 5 Secret underground film society at Cabinet Rooms	5.30pm Tavern Talk BID at SJT 5.30 – 6.30pm Charity Retail talk 5 – 8pm Parchment Street Open Evening 5.30 – 6.30pm Silk weaving and worms talk 5.30 – 8pm Spa Experience Demonstration 6 – 9pm Open Evening Consortium and Mint Tea Boutique 7 – 9pm Colour and Jewellery advice 6 – 8pm Arm-Knitting	6.30pm Sustainable Fashion Talk 6.30 – 8.30pm Wearable Tech Workshop 7 – 9pm Macrame Handbag Workshop 5 – 7pm VIP shopping Joules 5 – 7pm House of Gallet open evening 7pm The Fashion of Gin workshop 7.30 – 9.30pm Big Small Business Talk	6 – 9.15pm The First Monday in May screening 6.30 – 9.30pm Jewellery Moves silver ring making 6 – 9pm Making Silver rings William Walker	5pm Fashion Fair 7pm Grand Finale Catwalk
<b>All day</b>	<b>All day</b>	<b>All day</b>	<b>All day</b>	<b>All day</b>	<b>All day</b>
Winchester Fashion Week Hub Charity Pins 1999_Vintage Pop up shop Illustration Display from Lucy McLoughlin Winchester School of Art pop up shop Camilla Flint illustration display Asgard tattoos display Fashion books display Westgate 2 for £10 cocktails Winchester School of Art mannequins display Cocktails at Hotel du Vin The Hambledon Window Display Secret cocktails at No 5 Bridge Street C&H window display Make-Up/Hair demonstrations by PSC Diamond Competition at Burrells Theatre Royal display Fashion Society display Fashion display at Pavilion Find Your Fit at Eclectic Hound Birdhouse Studio Junior Design Club Hampshire Wardrobe Display Beauty Banks The Brasserie menu at Winchester Hotel & Spa Fashion Week Pie at Piecaramba! £1 off at New Energy Fitness Buttons & Bayonets exhibition	Winchester Fashion Week Hub Charity Pins 1999_Vintage Pop up shop Illustration Display from Lucy McLoughlin Winchester School of Art pop up shop Camilla Flint illustration display Asgard tattoos display Fashion books display Westgate 2 for £10 cocktails Winchester School of Art mannequins display Cocktails at Hotel du Vin The Hambledon Window Display Secret cocktails at No 5 Bridge Street C&H window display Make-Up/Hair demonstrations by PSC Diamond Competition at Burrells Theatre Royal display Fashion Society display Fashion display at Pavilion Find Your Fit at Eclectic Hound Birdhouse Studio Junior Design Club Hampshire Wardrobe Display Beauty Banks The Brasserie menu at Winchester Hotel & Spa Fashion Week Pie at Piecaramba! £1 off at New Energy Fitness Buttons & Bayonets exhibition	Winchester Fashion Week Hub Charity Pins 1999_Vintage Pop up shop Illustration Display from Lucy McLoughlin Winchester School of Art pop up shop Camilla Flint illustration display Asgard tattoos display Fashion books display Westgate 2 for £10 cocktails Winchester School of Art mannequins display Cocktails at Hotel du Vin The Hambledon Window Display Secret cocktails at No 5 Bridge Street C&H window display & charity pin decorating Make-Up/Hair demonstrations by PSC Diamond Competition at Burrells Theatre Royal display Fashion Society display Fashion display at Pavilion Find Your Fit at Eclectic Hound Birdhouse Studio Junior Design Club Hampshire Wardrobe Display Beauty Banks The Brasserie menu at Winchester Hotel & Spa Fashion Week Pie at Piecaramba! £1 off at New Energy Fitness Buttons & Bayonets exhibition	Winchester Fashion Week Hub Charity Pins 1999_Vintage Pop up shop Illustration Display from Lucy McLoughlin Winchester School of Art pop up shop Camilla Flint illustration display Asgard tattoos display Fashion books display Westgate 2 for £10 cocktails Winchester School of Art mannequins display Cocktails at Hotel du Vin The Hambledon Window Display Secret cocktails at No 5 Bridge Street C&H window display Make-Up/Hair demonstrations by PSC Diamond Competition at Burrells Theatre Royal display Fashion Society display Fashion display at Pavilion Find Your Fit at Eclectic Hound Birdhouse Studio Junior Design Club Hampshire Wardrobe Display Beauty Banks The Brasserie menu at Winchester Hotel & Spa Fashion Week Pie at Piecaramba! £1 off at New Energy Fitness Buttons & Bayonets exhibition	Winchester Fashion Week Hub Charity Pins 1999_Vintage Pop up shop Illustration Display from Lucy McLoughlin Winchester School of Art pop up shop Camilla Flint illustration display Asgard tattoos display Fashion books display Westgate 2 for £10 cocktails Winchester School of Art mannequins display Cocktails at Hotel du Vin The Hambledon Window Display Secret cocktails at No 5 Bridge Street C&H window display Diamond Competition at Burrells Theatre Royal display Fashion Society display Fashion display at Pavilion Find Your Fit at Eclectic Hound Birdhouse Studio Junior Design Club Hampshire Wardrobe Display Beauty Banks The Brasserie menu at Winchester Hotel & Spa Fashion Week Pie at Piecaramba! £1 off at New Energy Fitness Buttons & Bayonets exhibition	Winchester Fashion Week Hub Charity Pins 1999_Vintage Pop up shop Illustration Display from Lucy McLoughlin Winchester School of Art pop up shop Camilla Flint illustration display Asgard tattoos display Fashion books display Westgate 2 for £10 cocktails Winchester School of Art mannequins display Cocktails at Hotel du Vin The Hambledon Window Display Secret cocktails at No 5 Bridge Street C&H window display Diamond Competition at Burrells Theatre Royal display Fashion Society display Fashion display at Pavilion Find Your Fit at Eclectic Hound Birdhouse Studio Junior Design Club Hampshire Wardrobe Display Beauty Banks The Brasserie menu at Winchester Hotel & Spa Fashion Week Pie at Piecaramba! £1 off at New Energy Fitness Buttons & Bayonets exhibition



# Welcome

From our sponsor the University of Winchester

On behalf of the University of Winchester, I would like to give you a warm welcome to Winchester Fashion Week 2019. As part of the fashion marketing programme team, and as the event's headline sponsor, we are immensely proud to be part of this vibrant celebration of style within our city. From academics and students to creatives and retailers, Winchester is home to a distinctive and dynamic fashion community.

## FASHION AS A FORCE FOR GOOD

As a values-driven institution, one of the University's firm beliefs is that fashion can be a force for good. Our fashion marketing programme is uniquely situated within Winchester Business School – one of six UK champion schools for the UN Principles for Responsible Management Education (PRME) initiative. To ensure our students thrive in today's fast-paced global fashion industry, we continue to focus on building relationships with leading businesses, both locally and beyond which align with our values.

Our work on fashion sustainability encourages students to rethink and challenge existing industry practices to create a more sustainable economy and society. We seek to provide a platform for our graduates to become confident, responsible and innovative future leaders within fashion as a result of their experiences with us. We look forward to continuing this work on responsible consumption and production as part of the University's commitment to the UN's Sustainable Development Goals.

## STUDENT INVOLVEMENT

This week will play host to some 90 events across the six-day programme with almost 50 fashion students involved in promoting and delivering these activities. Fashion Week is just one of a number of opportunities for Winchester students to gain employability skills, shape their educational experience and contribute to the local community. This week our University of Winchester Fashion Society will display their work across the University, our fashion entrepreneurs will trade from a pop-up

store at the Brooks Centre and students will come together to support the production of the Catwalk Finale at the Guildhall. On Friday at our King Alfred Quarter we are hosting an exclusive fashion film screening followed by a Q&A session with my colleagues Dr Savithri Bartlett and Sarah Green.

## SHARING EXPERTISE AND INSIGHT

This year's Fashion Week is also focused on business engagement. Britain's high-streets are going through a period of unprecedented change and shifts in consumer shopping habits to online retail are having a significant impact. Sharing our expertise and insight, we will be hosting our first local knowledge-exchange seminar for Winchester's retail community, supporting our city centre to continue to flourish.

There are many ways you can get involved in Winchester Fashion Week, and our fashion student ambassadors will be on-hand to guide you across all of the events happening in our city. However you choose to participate in Winchester Fashion Week this year, we hope you enjoy it.



Dr Samantha Lynch  
Programme Leader – Fashion Marketing  
University of Winchester



# BEAUTY BANKS



**“Beauty Banks welcome any new or unopened beauty items”**

[beautybanks.org.uk](http://beautybanks.org.uk)

[@thebeautybanks](https://www.instagram.com/thebeautybanks)

**W**e've all heard about food banks and now there is a new movement of the same concept that provides basic health hygiene for those living in poverty. Beauty Banks is a national initiative that is working on a local level in Winchester.

One of the main focuses for Winchester Fashion Week is sustainability and with that, we aim to help address the overall awareness and increase the knowledge of this people-powered movement that supports those who have very little.

Deriving from the belief that being clean is a very basic human right and not a privilege, Beauty Banks was created by beauty insider, Jo Jones and journalist, Sali Hughes, to help those living in poverty to receive basic daily hygiene essentials and personal care items.

WFW19 took some time out to interview one of the co-founders, Jo Jones to help us better understand this national, not-for-profit organisation that supports local charities.

**What inspired you to create Beauty Banks?**

“When you become aware of ‘hygiene poverty’ and you learn that children are going to school unclean, that families are having to choose between buying food and buying hygiene products (because they can’t afford them both) and that women are using rolled-up socks and tissues in their underwear as make-shift sanitary pads you can’t un-know it.

We believe that being clean is a basic human right and that our general health and our mental health depends on it. Both Sali and I – my co-founder – were sick of getting angry about it so we decided to do something about it.

We both work in the beauty industry and are aware of the great wealth and waste within it – so our idea was simple – to take from the haves and give to the have nots.”

**What have you learnt along the way?**

“How amazing and utterly brilliant, compassionate and generous people are. We hear so much about the bad in people so it’s life affirming to know the majority of people out there are kind and want to

help and support what we do. We see the greatness in humanity every single day and it’s just brilliant.”

**What is your ultimate goal for Beauty Banks?**

“Our ultimate goal is not to exist anymore! In the meantime, as we work towards that goal, we’re focused on reaching more people in need across the country. We are people-powered and use grassroots and ‘homemade’ tactics to spread the word and to help extend our reach.

We do not want to build a business or an organisation with staff, premises and warehouses because all that costs money – money which should be spent on buying products and getting them where they need to go.

We started Beauty Banks in Feb 2018 with one single Instagram account but because of the greatness, kindness and generosity of others it has grown and grown.

And it’s people-power that will enable us to grow with minimum ££ investment and reach more people across the country.”

**Can you share some statistics to help show Winchester how big this issue really is?**

“I just don’t know where to start – there are too many. We find ourselves shocked, appalled and feeling ashamed most days. The shame that our government is not supporting the most vulnerable in our society is mindblowing. Just knowing that 1 in 5 people in this country are living in poverty and that a third of those people are children is heart breaking. And that terms such as Hygiene Poverty, Pupil Poverty, Pensioner Poverty, Period Poverty, Working Poverty exist is a real shame on our nation.”

**What one piece of advice would you offer to those considering helping Beauty Banks?**

“The next time you go shopping and pop a deodorant in your basket please think about popping in another one for Beauty Banks. Every donation counts. The only thing we don’t accept is used products – even lightly used – because of health and safety reasons.”

**Which charities in Hampshire are you currently supporting?**

“We already support Trinity Winchester, Emmaus and additional womens charities across the city but there are always more.”

**How can the people of Winchester help the cause? What are the most valuable items that people can collect and donate?**

“It’s the basics – the products you couldn’t imagine getting through your day without (but rarely think about) – body wash, shampoo, shower gel, deodorant, toothpaste. It’s important also that people acknowledge these products run out so they need replenishing – meaning our job is never really done.”

To support Beauty Banks, please donate unopened or new beauty products and toiletries to the two collection points in Winchester as part of WFW19 – the HUB and:

Liz + Fitz is a proud supporter, located on Parchment Street:  
[lizandfitz.com](http://lizandfitz.com) @lizandfitz

With special thanks to Jessica Eades, who volunteers for Beauty Banks and helps coordinate donations between the drop off points and the charities:  
[stylingbyjessicaeades.co.uk](http://stylingbyjessicaeades.co.uk) @stylingbyje

# Pins With Purpose

The fashion revolution continues:

People want to wear clothes that tell a new story – and help support causes they believe in.

The safety pin. A beautiful and useful object. Pretty with purpose.

One hundred and sixty eight years old, their mechanic inventor Walter Hunt, described them as “miracle fasteners”.

Today, they are a couture-like decorative touch – a statement piece that represents what you stand for and support.

In WFW19’s instance – the take on this design classic is about bringing together the 3 charities who are being supported during Fashion Week, uniting them in celebrating the amazing work they all do locally.

The 3 hoops element of this particular pin design represents each of the 3 different charities – Beauty Banks, Brendoncare, Victoria’s Promise – All have a local impact within Winchester.

So, why the pin? First a little history...

The ancestor of the safety pin, called a ‘fibula’, is thought to have been an invention of the Ancient Greek Mycenaean community, it was used as a brooch, as well as a pin to hold clothes together.

In medieval history, wealthy people of rank used elaborate pins of silver, gold, brass and ivory to signify status.

The term “pin money,” originally referred to the custom of a head of household presenting the lady of the

house with a sum of money on the first or second day of January, which she would use to purchase her pins for the year.

Pins hold traditional values in some cultures. In India, pins are kept in the family for generations and passed down to daughters as heirlooms. In Ukraine, pins are used to ward off evil spirits and are a symbol of protection. In Turkey, they are a symbol of good luck and adorned with beads and ribbons.

In many European countries, finding a safety pin is deemed as good luck, a portent of good fortune.

Besides its political interpretations, the safety pin has been used in fashion to represent many choices over the years and has had many iconic fashion moments.

From its resonance as the symbol of Punk rebellion and its key part in Vivienne Westwood’s SEX shop on the Kings Road in the 1970s to its more recent reappropriation as a symbol of alliance with minority groups by political activists.

Zandra Rhodes presented a collection in the 1970s she called “conceptual chic” which went beyond the usual silk screened dresses and that were adorned with beaded chains and pearl beads.

Judy Blame’s inclusion of the pin in his first collections of the 1970 had huge influence in the creation of Boy George’s look. He was once quoted as saying that “a diamond is no better than a safety pin, its just a shape”.

Stephen Sprouse took the object to the next level in his designs of the 1970s and created dresses saturated with pins, appearing as though covered in luxe fringing and favoured by Debbie Harry.

Jean Paul Gaultier’s designs of the 1990s, with pin jackets and belts, were strategically placed as unconventional clasps and as a way to reveal – and only just conceal – parts of the body.

Through the making of that 1994 black dress that launched the career of Liz Hurley Versace is quoted as saying that its “purpose was to celebrate the female form rather than eliminate it.”

McQueen used the pin as a menswear jewellery piece as part of the 2017 collection, whilst Moschino has dressed many accessories collections with them.

So, whats the statement behind WFW19 pin? And what does it represent here?

Feel free to customise your pin to make it relevant to you too. Adorn, create, support.

Pins will be on sale continuously at the HUB for the week, at various events and the grand finale catwalk show and fashion fair. A minimum donation of £1 is proposed please. All donations will be divided equally between the 3 Winchester based charities.



## Supporting WFW19’s local charities: Beauty Banks, Victoria’s Promise & Brendoncare

### Beauty Banks

Beauty Banks is a people-powered movement galvanised by the belief that being clean is a basic human right – not a privilege. Beauty Banks exist to provide those living in poverty with basic daily hygiene essentials and personal care items. This is about dignity, self-confidence and mental wellbeing.

Beauty Banks aim to collect as many useful products as they can before working with a network of homeless shelters and charity food banks to distribute them to the people who need them.

Look out for Beauty Bank collection points across the city during Fashion Week. Drop off your unwanted, unused beauty products and toiletries to be distributed to local Winchester charities Emmaus, Trinity and Winchester Churches Night Shelter. @thebeautybanks

### Victoria’s Promise

Victoria’s Promise – supporting and empowering young women at Royal Hampshire County Hospital

Victoria’s Promise Charity was set up 4 years ago, to fulfil the promise made when Victoria, aged 29 years, was diagnosed with an aggressive cancer she was not able to overcome. That promise was to support other young women through their cancer journey and beyond including specialist counselling, child minding, home cleaning and massages to aid relaxation.

Alongside these services Victoria’s Promise run Affinity workshops which are vital to remove the feeling of isolation, reduce fear and increase positivity and empowerment.

www.victoriaspromise.org  
@victoriaspromise

### Brendoncare

The Brendoncare Foundation provides creative solutions to problems that older people face in our local community, including loneliness and inadequate or insufficient support services.

All proceeds raised will support local older people within Winchester who rely on Brendoncare’s life saving essential services.

Support the Brendoncare Catwalk Show on Tuesday evening at Winchester Hotel and Spa. You can book your tickets by email at fundraising@brendoncare.org.uk or call 01962 852133, or visit www.brendoncare.org.uk/events

Support the Brendoncare Catwalk Show on Tuesday evening at Winchester Hotel and Spa.

You can book your tickets: 01962 852133 or visit www.brendoncare.org.uk

# The history of silk...

## THE HISTORY OF LOCAL SILK – WEAVING & WORMS

**W**hitchurch Silk Mill will be hosting a talk on the history of local silk this year.

As the oldest silk mill in the UK still in its original building, the team will be presenting their wonderful world of weaving – with their worms.

Whitchurch Silk Mill is a magnificent Grade II listed Georgian water mill that weaves silk using 19th century machinery.

Whether you're machine-mad, an admirer of silk fabrics, a child learning about the Victorians, or just looking for a delightful day out in Hampshire, Whitchurch Silk Mill has something for you.

The original mill wheel and Victorian machinery fabulous fabrics on the looms  
a shop to indulge in silk products from the Mill, and much more the peaceful setting by the River Test, with tearoom for lunch and refreshments.

As a thriving museum we are dedicated to preserving the art of silk weaving for future generations, weaving for our gift shop, customised textiles for interior design, historic projects, modern fashion houses, and consider ourselves one of Hampshire's many treasures.

We have recently re-opened after an extensive restoration funded by the Heritage Lottery Fund to create a fantastic new experience for visitors. During Winchester Fashion Week, come and listen to a behind-the-scenes talk about what we've been up to, learn about the intricacies of silk weaving, its history and how silk is made – including a bit on silk worms, and the chance to hold a real silk worm cocoon!

Silk Weaving & Worms Talk  
Wednesday 1st May  
5.30pm – 6.30pm  
Upstairs at Toscanaccio – Parchment Street

# ...& the colour mauve

## THE HISTORY OF THE COLOUR MAUVE – FOUND BY MISTAKE

Where would we be without the colour mauve? A talk from the Royal Society Of Chemistry as part of the WFW19 programme will tell all and unravel the story behind this iconic colour and its place in fashion history. And, here is a little more on the provenance of 'Perkin's Purple'.

Until the 1850s, cloth was dyed using locally found, plant materials. There was a huge industry related to this, involving growing the plants, importing plant materials, extracting the dye and dyeing the cloth. The dyes were not marvellous – the colours were quite dull and often faded in light and with repeated washing.

During the Easter break in 1856, William Henry Perkin – an 18-year-old chemistry student in his second year at the Royal College of Chemistry (now Imperial College) in London – was doing experiments at his family home in Shadwell in East London.

Perkin was carrying out experiments aiming to make quinine, a cure for malaria. Malaria was raging through Europe and in parts of the UK at the time.

His professor was Wilhelm Hofmann, a German chemist who was very interested in the chemicals that could be made from coal tar. Perkin hoped he could make the well-known antimalarial drug quinine from products of coal tar chemistry. From the "mess" obtained from the reactions with coal tar, Perkin managed to extract a purple coloured compound. From this, he made the first synthetic dye to be commercially successful, which he called Tyrian purple after the famous colour of the Ancients.

He patented the process and persuaded his father to invest the family savings in setting up a dye factory in Greenford, West London to make Tyrian purple, which he renamed mauve in 1859.

Some French chemists had also made a purple dye at about the same time, but using a different process. Luckily for Perkin, Empress Eugenie, the wife of Emperor Napoleon III of France, who was a beautiful, fabulous fashion icon, decided purple matched the colour of her eyes, so had dresses made in purple silk. Within five years, Perkin had earned a fortune, as purple became the most fashionable colour in Victorian Britain. The discovery revolutionised the dyeing industry forever.

With the discovery of mauve, the colour purple, previously associated exclusively with royalty because of its price, was now accessible to lower classes. Perkin had started a colour revolution and opened a subject area which was to preoccupy organic chemists for the next century and more helping to create the magnificent world of wardrobe colour we now live in.

Royal Society Of Chemistry Talk  
Saturday 4th May  
2pm – 3pm  
The Nutshell, Kings Walk





# Sustainability and advice for aspiring fashion students

MONICA, CREATOR OF THE ELGIN AVENUE TALKS WINCHESTER FASHION WEEK TO STUDENTS

**W**e talked to Monica, creator of the Elgin Avenue, about her journey into blogging and how she stays focused, as well as her excitement towards this year's Winchester Fashion Week. The fashion and lifestyle guru gave University of Winchester fashion students Rebecca and Veronika an insight into the industry.

**Hi Monica, thank you so much for coming to speak with us. Can you tell us a little about yourself?**

I am the founder of The Elgin Avenue blog and co-host of the podcast 'Lets Discuss'. I live in a small town in Hampshire called Alresford, just outside of Winchester. It's a beautiful little town which I've lived in for around five and a half years since I moved out of London. I absolutely adore it.

**We love your blog, The Elgin Avenue. How did that start?**

The Elgin Avenue is named after the road I lived off of when I was living in London. I was living there whilst studying at university, and I really wanted to do something creative outside of my academic work.

Blogging was very much in its infancy at the time. My flatmate introduced me to it. I was so impressed with the new blogging environment, it was like online magic. I absolutely loved street style that was huge during my time at university. I thought: well, I wear clothes and I have outfits and I could just start photographing these. So it just really started off as a diary of my daily looks and a little bit about what I was up to, and that is how it all began. Fast forward eight years and I have grown it as a business. The Elgin Avenue is now my full-time job: it is fascinating to be a part of an industry that literally changes by the second.

**Since starting your blog, you have gone on to launch your own podcast, along with a number of other successful partnerships. How do you feel your brand has evolved over this period of time?**

As I have progressed through my life, my interests have diversified, and the blog content has followed that. Living a positive, well and healthy lifestyle is a massive part of me. I share a lot about that on the blog. The blog is now very much a lifestyle website, and I talk about all sorts of things. I cover fashion features a lot less now, but I think that this is also echoed in a lot of brands which are not

just one thing, they have the ability to share a lifestyle as much as anything else.

The podcast: gosh, that has been such a wild ride. Ella, who is also a blogger and my co-host, was a friend of mine for many years on the business side of things. We had worked together on a few projects for our blogs. We thought there would be opportunities for us to cross over and we believed that in some instances we were stronger together. We were finding that a lot of brands were interested in working with us as a two and we were both podcast listeners and consumers ourselves. We were just obsessed. We always had our earphones in. We would be putting the world to rights many times a week, just chatting and talking about stuff we were going through as 20-something women. We just thought we could open up these conversations we were having as women in our 20s, often times about things that were a little tricky or the sort of things we were perhaps struggling with and share it with a bigger audience.

**This year you are partnering with Winchester Fashion Week: what are you looking forward to?**

Having grown up in the area; it is so exciting to see that there is going to be such a great roster of events and a big celebration coming up. I can't wait to see all of the amazing businesses in Winchester, being championed for the great work that they do.

**The theme of Winchester Fashion Week this year is 'A Celebration of Style'. What does 'style' mean to you?**

Style to me is a really unique thing. The great thing about style is that it means something different to everyone. I think that style is very much a blend of whatever interests and excites you and also what makes you feel great. I think wellness is also very stylish in the industry right now. From a very basic point of view, I personally feel people look the most attractive and most stylish when they are well.

**As a local influencer, what makes Winchester unique as a fashion destination?**

Winchester is completely unique and beautiful. It has such a rich history, in terms of its place in history. It has an amazing high street. You will not get bored of places to go eat and have a coffee. I think because it is close to London, it still has that ripple effect of a cosmopolitan and boutique feel.

**Where are your favourite places to shop in Winchester and the surrounding area?**

I think when people think of independents in Winchester, they instantly think of the Hambledon. I love the Hambledon, I could just go and spend hours there and potter around. I love the charity shops in Winchester as well. My boyfriend and I moved into our new flat around a year ago now, and we are constantly on the lookout for trinkets. I often find that you can find the best ones in charity shops. I always have an eye out for that type of thing.

In terms of high street brands, Winchester has a fantastic Jigsaw and a great Space NK, where I tend to buy all of my skincare and beauty pieces. There are definitely more places than you think. I love Catkin and Pussywillow for flowers and they also have an incredible array of cards and stationery. Going slightly outside of Winchester, one of my great friends Laura owns a beautiful independent boutique called Hero in Stockbridge. That's a destination in itself.

**There is a lot of discussion about sustainability and fashion at the moment. What advice might you give to those of us who are seeking to become more sustainable in our fashion shopping habits?**

I think it is amazing and I just love that this is a conversation that is happening. There are very simple changes people can make to their everyday lives; whether that's carrying a reusable water bottle, reusable coffee cup and focusing on style as opposed to a fast-fashion model when thinking about shopping for yourself. I think voting with your purse is something which really resonates with me. Doing your research on the brands that you're buying into, pausing to think about your purchases and being a little bit more sensitive to the background behind the brands that you're buying into are all important. Ultimately consumers have such a huge impact on the success of a brand, especially if you opt

to support brands who have a stance on sustainability. Nowadays, it's almost unfashionable not to have an eco-conscious ethos within your brand.

**Do you have any advice for emerging fashion students who want to break into the industry?**

Absolutely. I would say that if you want to get into the fashion industry – or any industry or just to get a foothold on your career as a whole – you should start to try things. As a student, you have so much freedom and even if you're not studying, just try try-try. There are so many different roles within the fashion industry. So I would start experimenting, and you will quickly learn what type of job role you enjoy and what type of tasks you really don't enjoy.

And the other side is when you are studying with other people who are interested in the same thing as you, it's very likely they'll become your part of your future network. I now have email exchanges from people who were on my course at uni, and we are now working on projects together.

**What do you think Winchester has to offer a fashion student as opposed to in a bigger city?**

The lifestyle you get as a student studying in Winchester will be so vastly different than studying in London. In Winchester, you still have access to the bigger companies in London and a brilliant train link into to London. You'd maybe have a better balance which is important for your wellbeing. Being able to access smaller businesses means many different paths are open to you. You could gain an internship which would give you a broad understanding of the inner working of businesses, compared to if you worked in a larger organisation.

**Monica, it's been great to host you here at the University of Winchester, thank you.**

**Enjoy Winchester Fashion Week.**



# Buttons & Bayonets

## Exhibition at the Military Museums

Situated on the historic site of Peninsula Barracks, next to the Great Hall, is Winchester's collection of Military Museums.

On the historic site, where The Royal Green Jackets Museum now stands, William the Conqueror built a royal castle (1067), which was extended by King Henry III (1216-72). The castle was besieged by Oliver Cromwell during the English Civil War (1645) and, after its occupants had surrendered, was partially demolished in 1651.

Now home to six military museums and some very beautiful historic surroundings, this Military Quarter will be presenting a trail during WFW19 that leads you through the fascinating history of military fashion, with exclusive access to never before seen garments.

There will be uniforms on display and ephemera for visitors to handle, showing the different and changing uniforms of the British Army. Throughout the exhibitions, replica uniforms and costumes will also be available for visitors to handle and enjoy trying on.

There will be an exclusive exhibition in the Kincaid Gallery of the Royal Green Jackets Museum on the 4th and 6th May only, showing hidden treasures of uniform not currently on display. These range from Georgian tunics to traditional Gurkha dress and include some of the first female uniforms.

On 4th May, a re-enactor dressed as a rifleman from the 95th Regiment of Foot, from the period 1802-1815, will talk about his uniform and equipment.



## Competition time... Win a wardrobe declutter with a professional stylist

### Could your wardrobe do with a little TLC – a tough-love, logistical clear-out?

A Wardrobe Detox is the perfect place to start. Giving you a streamlined, organised and wearable wardrobe for the warmer weather and new season. Local stylist to the stars, Jessica Eades, provides a bespoke service that does just that. In just 4 hours, she can help you master your clothing mayhem and bring you more joy from your more manageable wardrobe.

Once your personal style requirements have been established, Jessica will get to work with you to declutter your wardrobe. Together, you will identify the items that no longer work for you, pull out the hidden gems within your existing wardrobe and utilise any forgotten items. Your entire wardrobe

and any other form of storage will be organised around your lifestyle and requirements to ensure you are making the most of every single item. And Jessica will help you put some fresh new looks together on some old faithful staples.

As Jessica works through your wardrobe and you try on new outfit combinations, she can create a photographic 'style file' on your phone to refer back to when you are in need of some style inspiration – that is just for you.

**For your chance to win this amazing opportunity worth £200 please pop into the HUB during the week and keep an eye out on social media @WinFashionWk for competition details.**

# Military Fashion

With many fashion collections inspired by military uniform, it's a wonderful opportunity to see how historically, military has had a unmistakable impact on fashion.

With Winchester's connection to military history and its museums hosting themed exhibitions as part of WFW19, we would like to highlight the military provenance of some fashion staples that we feel deserve a strong salute.

## Cravat

During the Thirty Years' War (1618-1648), Croatian mercenaries arrived in Paris dressed for battle wearing bright scarves. The French adapted the look, looping the scarves loosely in a style that became known as "La Croate" and later "La cravate."

## Khakis

Following their defeat to the United States in the Revolutionary War, the British continued to wear brightly-coloured outfits of their "Redcoat" brethren.

It wasn't until the 1840s, when Harry Lumsden, a commanding officer in a unit of the Bengal irregular cavalry, introduced the highly unorthodox notion "that a tight scarlet tunic with a high stock was not the most suitable garment in which to wage war in the plains of the Punjab in the hot weather."

Lumsden gave his men coarse cotton smocks and pajamas, wrinkled cotton jackets and turbans all dyed with mazari, a local plant that turned everything a sort of dull brownish gray.

The leather goods were dyed with mulberry juice, which produced a more yellowish tone, but both colors became known as khaki, from the Persian word "khak," which means earth, dust or ashes.

## Ray-Ban Aviators

As new airplanes of the 1930s were allowing people to fly higher and farther, so too arose a problem associated with the advancement in



altitude: Many U.S. Air Force pilots were reporting that the glare from the sun was giving them headaches and altitude sickness. So, a new type of eyewear/goggles was commissioned by the Army Air Corps to Bausch & Lomb, which was then ultimately brought to the public for consumption in 1937. It featured plastic frames and the classic aviator shape, which reduced the sun's intensity for pilots.

## Trench Coats

No other item of outerwear embodies heritage British style as much as the trench coat. While the piece has become synonymous with the Burberry brand, the roots are debatable and include another label, Aquascutum. For the latter, the history goes back to 1853, when the company produced practical coats for officers fighting in the Crimean War using its patented waterproof wool. For Burberry, Thomas Burberry entered a design to the War Office in 1901 for an officer's raincoat made using his very own patented cotton gabardine fabric and featuring large lapels, convertible collar and epaulets.

## Camouflage

The word camouflage is said to have originated from the Parisian slang term "camoufler" meaning "to disguise" after the French army began employing artists to paint their artillery and observation posts in the now ubiquitous pattern.

## The Wellington Boot

While the Duke of Wellington instructed a shoemaker, Hoby of St. James' Street, to make modifications to his 18th-century Hessian boots, production of the "Wellington" was dramatically boosted during WWI, due to the flooded trenches in Europe and the need for a boot that would be suitable for the conditions. Crafted out of technology invented by Charles Goodyear, who had managed to understand the vulcanization

process for natural rubber, the success of the prototypes in keeping soldier's feet dry resulted in 1,185,036 pairs being made to meet the British Army's demands.

## Pea Coats

The "pea" in pea coat is derived from the Dutch word "pije," which refers to the type of cloth used – a coarse kind of twilled blue cloth fabric with a nap on one side, first made popular in the 16th century and favoured by the Dutch who were a naval power. It was durable and warm thanks to the double-breasted nature of the construction and large lapels.

## Bomber Jackets

During WWI, most airplanes didn't have enclosed cockpits, so the daring sharpshooters of the sky had to be outfitted with coats suitable of the high-speed and icy climates at altitude. While the Royal Flying Corps favoured long leather coats, the U.S. Army established the Aviation Clothing Board in September 1917 and began distributing heavy-duty leather flight jackets. They featured high wraparound collars, zipper closures with wind flaps, snug cuffs, and waists, which we now equate with the instantly recognizable bomber.

In the 1930's, years before WWII, the U.S. Air Corp was issued the A2 Bomber Jacket and it became standard issue in 1931. These jackets were made of seal skin leather and cotton lining. The department of war went on to start making the Type A2 Bomber Jacket out of horsehide, which at that time was plentiful.

## The White T-Shirt

The white T-shirt was officially designated as a part of the U.S. Naval uniform in 1913, as a means to



both beat the heat in tropical climates and aboard submarines and to avoid soiling their uniform while doing dirty jobs.

## Fishtail Parka

The concept of the fishtail parka design was to offer flexible protection during extreme cold weather through the detachability of all parts, with the "fishtail" designed to be tied around the legs for extra insulation. Used by U.S. troops during the Korean War, the M51 was named after the year it was put into mass production. Needing to be warm but not cumbersome due to the wet climate they were encountering, the resulting waterproof nylon and cotton construction certainly did the trick.

## Desert Boots

The Clarks Desert Boot was designed in 1949 by Nathan Clark. While he was stationed in Burma as an officer in the Royal Army Service Corps when he noticed the shoes favoured by off-duty officers; crepe-soled boots made from rough suede from Cairo's fabled Old Bazaar, and which performed well in the arid climate. While other pieces of footwear with military influences relied on their rugged versatility, the birth of the Desert Boot was distinct in that it drew from "off-duty" sensibilities.

## Cargo Pants

According to Ben Grant of the University of Oxford, "Cargo pants were first worn in 1938 by British military personnel. These cargo pants were part of their Battle Dress Uniforms (BDU). The original cargo pant style featured one pocket on the side thigh and one on the front hip. Cargo pants were first worn in the United States on military uniforms in the 1940s. The side cargo pockets initially were only on paratroopers' uniforms, providing them with easy access to ammunition and radios."

## The Cartier Tank Watch

Louis Cartier created the Tank watch in 1917 and presented the prototype as a gift to General Pershing – an officer in the United States Army who led the American Expeditionary Forces in World War I – some years before the watch was introduced into the market in 1919. Designed after the modernistic Renault tank, the watch's brancards are undoubtedly like the parallel treads of a tank, making it "the first elegant wristwatch destined for the modern man of action."

# Winchester School of Art

During 2019's Winchester Fashion Week, Winchester School of Art will exhibit a diverse scale of 31 MA fashions designers showcasing their two sustainable themed collections "Divine Balance" and "Infinity".

The School of Art describe the collections...

## Infinity

Inspired by the god, Narayana grew a lotus, in which the god Brahma was born reciting the four Vedas with his four mouths and creating the "Egg of Brahma," which contains the infinite universe.

"Infinity", defined as time and eternity, represents the key themes of "Purity, Romance, and Reincarnation", inspired from various concepts such as obesity, kirigami and natural evolution of butterflies. Infinity channels time or space that has no end. The collection unveils a splash of vibrant hues and undertones, ranging from pure white on white with the accent of red roses, produced with only the Tyvek fabric, to show the recreation and reconstruction of zero wastage.

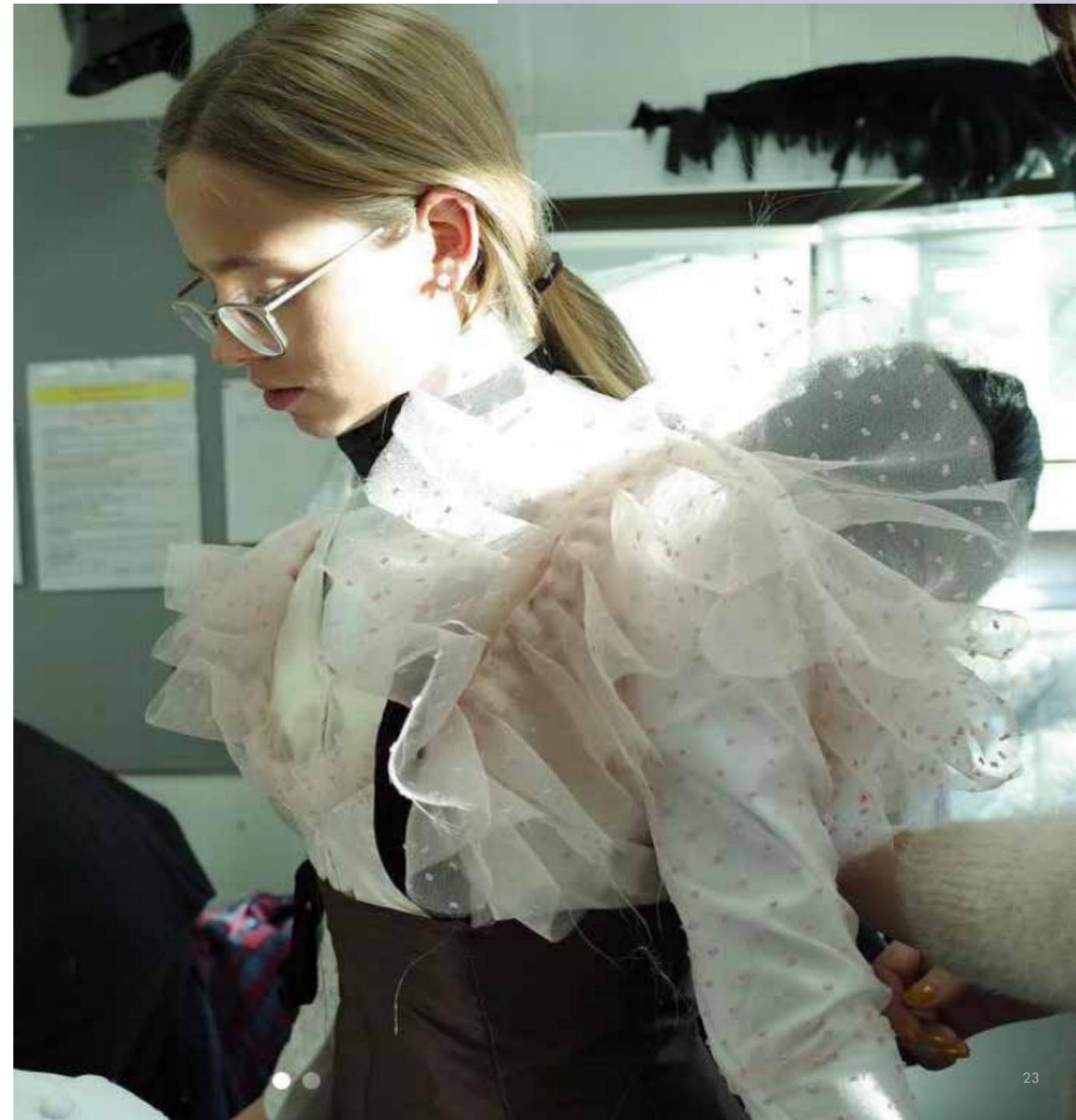
## Divine Balance

Yin and Yang, disguised as men and women, have been both the oppressor and the oppressed throughout time. Regardless of past experiences, there is always the option of embracing these energies, and understanding what they need to do to become a more whole and integrated version of oneself.

The "Divine Balance" collection inspires people to embrace their backgrounds and social legacy. The philosophy of Yin and Yang are tied to balance the forces of negativity and positivity, forming a balance of power. However, with the power of the integration, masculinity overrides the feminine silhouettes showing the corseted shirts and tie with a hint of fishnets reminding us that sensuality still exists.

These two collections offer designers an opportunity to display their artisanal and sculptural designs and allow spectators to experience the unique ambience of Winchester Fashion Week.

For more information, please follow:  
@thecompany2019  
#WFW19



# A CELEBRATION OF STYLE



# Happening every day



## 1999\_VINTAGE POP UP SHOP

*The Brooks Shopping Centre*

Run by a University of Winchester BA Fashion Marketing student, 1999\_Vintage is one of the top vintage boutiques selling on ASOS marketplace as well as Depop, providing '90s clothing to discerning individuals. This space will offer a unique opportunity to browse an established online store in person, giving customers a chance to get involved in our vintage clothing competitions, such as our raffle for a sought after '90s item. A guest in-house DJ will feature during the week.

Brands that you will find instore include Tommy Hilfiger, Polo Ralph Lauren, Adidas, Nike, Fila, and Helly Hansen to name a few! We look forward to seeing you there and don't forget to come armed with your '90s garms as we love seeing items we've not seen before.

**W**e are delighted to warmly welcome you to the ninth annual Winchester Fashion Week – A Celebration Of Style, coordinated by Winchester Business Improvement District (BID).

This year, we are proud to present a fresh, new theme and programme that includes instore shopping experiences, workshops, talks and showcases, as well as catwalk shows and a fashion fair.

Thanks goes to the local supporters of this year's event, which has been sponsored by the University Of Winchester and supported by Dutton Gregory.

Let Winchester Fashion Week 2019 – A Celebration Of Style begin.

To follow are the full details of each event. We have also produced a 6 day 'at a glance' guide to show the celebrations that are taking place across the city. This programme is also available on our website: [winchesterfashionweek.co.uk](http://winchesterfashionweek.co.uk)

Please be social – follow and tag us @WinFashionWk on Instagram, Facebook & Twitter and use #WFW19 so we can see your photos and share your experiences.



## FASHION SOCIETY DISPLAY

*University Of Winchester Campus*

The University of Winchester Fashion Society is a space for likeminded students to come together and share their passion for fashion. The society also provides a platform to showcase the work of students who want to pursue a career in the fashion industry. During Winchester Fashion Week the Fashion Society will be hosting a display space on campus to showcase their latest work. The display space is open throughout the week – Free Admission.



## POP UP SHOP WINCHESTER SCHOOL OF ART

*The Brooks Shopping Centre*

Winchester School of Art is pleased to announce the launch of the exclusive pop-up shop showcasing the dynamic and innovative textile designs created by 26 textile designers in celebration of Winchester Fashion Week. The pop-up shop displays a mixture of collections from "Infinity", "Divine Balance" and "Fragments", created using sustainable materials and involving a diverse integration of vivid colours and bold patterns.



Each designer has contributed a fragment that is on its own incomplete and imperfect, symbolizing growth and development.

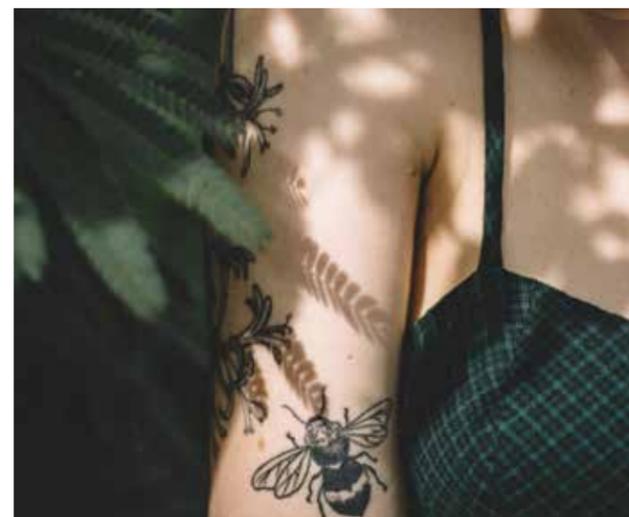
The shop will also host a variety of artistic, fashion-related and entertaining series of pop-up events, which are accessible to the public. Visitors will be able to view especially designed one-off fabrics, some redesigned garments and Artifex and cushions and will be able to order prints for wallpaper or furnishings, directly from the individual designer.



## FASHION ILLUSTRATION EXHIBITION BY CAMILLA FLINT

*Theatre Royal*

Camilla is an artist who is drawn to the confidence and simplicity of a line. Through lines, she explores the dressed and undressed female form. Drawing with impassioned and instantaneous inking, she marks the canvas with lines that are satiated with spontaneity of movement and raw emotion. Limiting her colour palette to black and white, she simplifies the subject to ensure that your gaze is drawn to each drawn line. See an exclusive collection of her illustrations at Theatre Royal this week.



## OUR FAVOURITE TATTOOS – A DISPLAY FEATURING TATTOOS FROM ASGARD

*The Nutshell, Kings Walk*

Asgard Winchester is your friendly local tattoo and piercing shop. We strive to create beautiful custom tattoos, high quality body piercing and the best semi-permanent make up in Winchester. During Fashion Week will we have an exhibition showcasing a collection of tattoos we have gathered from Winchester locals. The images will be accompanied by words which express how the individual's personality and unique style affected their tattoo choice.

## FASHION BOOKS DISPLAY

*Discovery Centre, Jewry Street*

Many of Winchester Fashion Week's events this year take place at Winchester Discovery Centre – located in the heart of Winchester's cultural quarter – and housed in the historic Corn Exchange building. Incorporating an arts centre, theatre, the flagship Hampshire Library, versatile hireable spaces, a cafe and three thriving galleries; there is something on offer for everyone here.

The venue and base for many of the city's festivals, we are dedicated to bringing the best cultural events and learning opportunities into the heart of Winchester and offer three packed seasons of events and workshops each year.

Visual arts and exhibitions are an important part of the offer here at the Discovery Centre and we feature a year round programme of work encompassing professional, emerging and community talent.

Our hireable spaces benefit from modern presentation and audio-visual facilities, free WIFI, onsite catering and friendly helpful staff, Winchester Discovery Centre is ideal for conferences, meetings, lectures, events and workshops.



## MANNEQUINS FROM WSA STUDENTS

*Discovery Centre, Jewry Street*

Come and view the work of the fashion design students from Winchester School of Art.

@THECOMPANY2019



## THE HAMBLEDON WINDOW DISPLAY

*The Hambledon, The Square*

Harriett has been working her magic in the windows already this year, come and see what she has planned especially for Winchester Fashion Week.

We've seen a procession of lovely ideas in the window that is reflected throughout this beautiful award-winning store. Cellophane covered balloons; early Spring Bellerose with bunches of dried flowers; later Spring Bellerose with outside origami paper boats and an Adsum window filled with nautical inspired swags of rope.

## SIGNATURE WINCHESTER FASHION WEEK COCKTAILS

*The Westgate, Romsey Road*

Visit The Westgate for your Pretty In Pink Fashion Week cocktail. With Warner Edwards rhubarb gin, elderflower tonic, a splash of sugar syrup with an orange and juniper berry garnish. £7.50 each, or 2 for £10 when you show the ad in this events guide.



## FASHION WEEK COCKTAILS

*Hotel Du Vin, Southgate Street*

Hotel du Vin, Winchester's chicest hotel is proud to offer WFW19 cocktails.

Our highly trained bar team are happy to create your favourite classic from our cocktail menu. Perhaps with a fashionable new twist?

Using the finest ingredients and quality brands we create taste sensations you'll love, in our on trend recently refurbished bar. We look forward to seeing Winchester's most stylish at The Hotel du Vin.



## CLOSS & HAMBLIN WINDOW DISPLAY

*Closs & Hamblin, High Street*

We specialise in furnishing fabrics, made-to-measure curtains, blinds and shutters, as well as knitting yarns, dress-making fabrics, PVC and a multitude of other craft-related product ranges.

We also offer wide selection of gifts, and home wares to complete the shopping experience. We are a one stop shop for all things creative! We also have a wide selection of gifts, and homeware for you to choose from. We're sure you'll find what you're looking for at C&H, whether it is for your curtain & blind making, upholstery, knitting, crocheting, sewing or crafting projects.

## ILLUSTRATION EXHIBITION BY LUCY M'CLOUGHLIN

*Discovery Centre, Jewry Street*

Lucy McLoughlin is a Winchester based Live Event Artist who paints people live and in real time at events such as weddings, corporate events, fashion shows and festivals.

Clients Lucy has worked for include Royal Ascot, IBM, Ralph Lauren, Bentley and Winchester's very own Hat Fair.



## SECRET COCKTAILS

*No 5 Bridge Street*

No.5 is renowned for its delicious cocktails, but if you want to try these five, you need to be in on the secret...

To try these cocktails and here's the important bit – you'll need to show the team at No.5 your Winchester Fashion Week events guide and say the words 'Tell us your secret'. Here are the five cocktails you'll have access to...

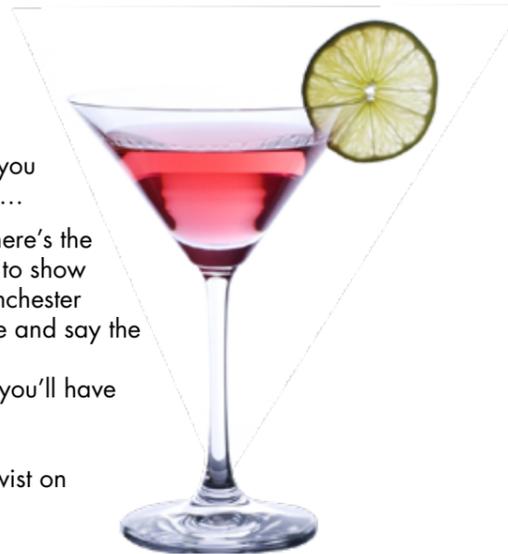
Sir Percival – An elegant twist on an old classic

Mocking Bird – Beautiful and intriguing

Rumba 5 – Ugly with a great personality

Marmalade Club – A taste of breakfast in the evening

Gin Basil Smash – You won't regret smashing this one So, what are you waiting for?!



## BEAUTY BANKS



*Parchment Street*

Look out for Beauty Bank collection points across the city during Fashion Week. Drop off your unwanted, unused beauty products and toiletries to be distributed to local Winchester charities Emmeaus, Trinity and Winchester Nightshelter.

## FIND YOUR FIT EVENT

*Eclectic Hound, The Square*

Eclectic Hound is an independent outfitters and stockist of men's and ladies apparel, gifts and homewares. We range artisan pieces alongside heritage brands such as Gurteen, Viyella and Tootal.

As part of fashion week we are running a Find Your Fit event in store. To help you find the perfect fit of suit we are offering a measuring service. Your measurements will be entered onto a card for you to take away, or if you prefer, we can keep it on file.

A personal shopper will assist you in trying on some items and help you pick a shirt and tie combination.

During WFW19 you can receive 20% off a suit or jacket using the measurement card.



## FASHION PHOTOGRAPHY AND DIGITAL ILLUSTRATION DISPLAY

*Pavilion, The Square*

The Pavilion will be showcasing the work of 2 of its employees:

Rebecca Gourley is an illustrator who graduated from the University of the Arts London in the summer of 2018.

Her practise flits between digital drawings and fluid pencil drawings on paper, merging more recently into photography and digital collage pathways. Rebecca pulls inspiration from many different subject areas: fashion, contemporary art, sculpture and nature, always working to a palette of her favourite earthy shades and incorporating loose line work into each piece. Her aim with each piece is to create a sense of whimsy, playfulness and fun!

Giorgia Albanesi is a third-year fashion photography student from Rome. She has been living in Southampton for the past three years and her background has always been a big source of inspiration for her work.

Prior to university, she spent five years studying classical subjects and learning about those cultures has made her open minded and creative.

Her ideas come from everything that she sees and her photography is influenced by literature and art from every corner of the world. Her photographs radiate a soft beauty, serenity and delicacy with a romantic feel.





## THE BRASSERIE MENU

*The Winchester Hotel & Spa*

The Brasserie will be offering a week-long Winchester Fashion Week menu at £26.95 for three courses, including a complimentary bottle of wine per couple.



## COMPETITION TIME

*Burrells, High Street*

Throughout Fashion Week, customers can visit Burrells to enter a competition to win a diamond pendant. They need to guess how many diamonds are in the glass.



## FASHION WEEK PIE

*Piecaramba!, Parchment Street*

We are delighted to announce that Piecaramba! will be bringing our contemporary pies to the catwalk at this year's Winchester Fashion Week! We have been working hard in the pie laboratory and have created a bespoke pie for the event, incorporating decadent flavours with our own unique, pop culture twist.

Therefore, may we present 'Posh Spice!' – A devilishly dark Belgian chocolate torte with fiery ginger wrapped in a gluten free pastry and topped off with popping candy! We will be offering this all week from 12 – 8.30pm.

## £1 OFF ALL CLASSES AT NEW ENERGY FITNESS DURING THE WEEK

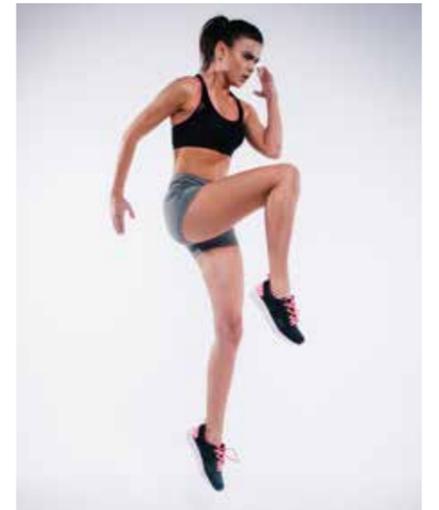
*New Energy Fitness, Parchment Street*

Come and experience New Energy Fitness and Yoga! Check out our trendy weekly classes and experience our Fashion Week Special Pop-Up classes!

To book your class quoting Winchester Fashion Week please call us on 01962 435064.

All class bookings must be made in advance over the phone. Spaces are subject to availability. Coupon valid between 29.04.19 – 05.05.19 only and can only be used once. Health and fitness PAR Q must be completed at reception before attending a class. New Energy Fitness has the right to deny class access if PAR Q is not completed or there are any highlighted medical issues.

For our full class timetable please visit [www.newenergyfitness.co.uk](http://www.newenergyfitness.co.uk)



## BUTTONS AND BAYONETS

*Winchester's Military Quarter*



Throughout the week a trail can be found across all 6 of the museums in the Military Quarter along with items of uniform and equipment for visitors to handle, showing the different and changing uniforms of the British Army.

There will be an exclusive exhibition in the Kincaid Gallery of the Royal Green Jackets Museum on the 4th and 6th May only, showing hidden treasures of uniform not currently on display. These range from Georgian tunics to tradition Gurkha dress, and include some of the first female uniforms. On 4th May, a re-enactor dressed as a rifleman from the 95th Regiment of Foot, from the period 1802-1815, will talk about his uniform and equipment. Throughout the exhibition, replica uniforms and costumes will also be available for families to handle and enjoy trying on in our 'Selfie Section'.



## BIRDHOUSE STUDIOS

*Across the city*

Throughout WFW19, local business Birdhouse Studio, will be working with its 150 junior design club members to create some fantastic visions of future fashion with a sustainable edge. You can see the results on social media using #WFW19 from Monday April 29th throughout the week.

## HAMPSHIRE WARDROBE DISPLAY

*Winchester Tourist Information Centre*

You're invited to the ball! Come down and see what Hampshire Wardrobe have provided for Winchester Fashion Week. From Regency replicas to Original 1950's prom dresses see how fashion and tastes have changed or made a comeback through the decades and centuries. Feel free to get up close, gently touch and explore our outfits. Hampshire Wardrobe are a small but busy team nestled in Winchester providing the county and beyond incredible costumes and accessories for hire to productions, photoshoots, private hire and (not your average) fancy dress... All costumes on display are available to hire along with thousands more to choose from!



# Happening Monday to Thursday



## A DIFFERENT 2 FOR 1 COCKTAIL MAKING MASTERCLASSES

*Slug & Lettuce, The Square – refer to daily timings*

Inside this lovely Grade II listed building, there are plenty of tables to relax and unwind. With bars on two floors, both with large windows, you can always see the happy goings-on in The Square. It's an ideal spot for enjoying a quick lunch, leisurely dinner or relaxed drink in the beautiful fully glazed conservatory. During Winchester Fashion Week, come for cocktails and stay for the atmosphere. The upstairs bar is available for private hire and can accommodate any function from birthday parties to fashion shows, art lectures and business meetings.



## MAKE-UP, HAIR DEMONSTRATIONS & MAKE-OVERS FROM PETER SYMONDS STUDENTS

*The Brooks Shopping Centre*

Have your make-up professionally applied or an airbrush tattoo for just a £5.00 charity donation to Victoria's Promise.

The Media Make-up students will also be applying make-up to the catwalk models on Saturday 4th May to complement the showcase look.

## Monday 29th April

### STYLE DAY AT ORCHID

*The Old Barn, Sandydown, Near Stockbridge SO20 6BY*

The Parchment Street interiors store invites you out of town for some hands-on experiences in the countryside.



### ACCESSORISING WITH FLAIR – INTERIOR DESIGN ADVICE, TIPS AND GOLDEN RULES

*10.30am*

Join Jemma Page – Co Founder & Director at Orchid to learn how to update your interiors resulting in a personal and stylish look that you'll love. If you've wondered why a room looks smart but bland, or feel that it should look fabulous and clever but misses the mark, this session is for you.

### ROSIE WILCOCK PERSONAL STYLIST

*12.30pm*

Join Rosie for advice on Personal Styling for real women with busy lives. Rosie will discuss body types as well as how to achieve the capsule wardrobe, de-clutter and how to develop a wardrobe for every occasion, for stylish, confident and co-ordinated dressing whether dressing down or going for glam.

### TURNER & THOM

*2.30pm*

Margaret Turner is an award-winning jewellery designer & maker. If you have a piece of jewellery you'd like to know more about (history, value) or would like it remodelled – please bring along. We have free courtyard parking onsite and fabulous barista coffees, tea infusions, cakes, pastries and souffles. To register for any of these free events, please email [info@orchidfurniture.co.uk](mailto:info@orchidfurniture.co.uk).



### ARM-KNITTING WITH THE CRAFTY WINTONIAN

*2 – 4pm*

*The William Walker, The Square*

In just 2 hours, you will learn all the skills needed to create a blanket using just your arms as the knitting needles! Completely suitable for beginners, great fun, and you go home with a completed item! To book contact [sarah@thecraftywintonian.co.uk](mailto:sarah@thecraftywintonian.co.uk)

Cost £45 (special Winchester Fashion Week price!) includes 2kg of acrylic yarn in a variety of colours (choose on arrival) and expert guidance to complete your blanket!



### WALK UP COCKTAIL MASTERCLASS (ESPRESSO MARTINI)

*3pm onwards*

*The Slug and Lettuce, The Square*

Just turn up for your 30 minute masterclass mixing Ketel One vodka, Kahlua coffee liquor, sugar syrup and espresso over ice at 3.00, 3.45, 4.30, 5.15, 6.00, 6.45, 7.30, 8.15, 9.00, 9.45 or 10.30  
5 People Max per session  
Enjoy 2 cocktails for just £10 per person



### BRIDAL GROUP PRIVATE CONSULTATION

*9.30am – 4pm*

*Burrells, High Street*

Enjoy our Private VIP area with your Bridal Party to look at our exquisite selection of wedding/eternity rings, stunning jewellery, luxury watches and gifts whilst enjoying a glass of bubbly.

By Appointment Ring: 01962 813455 or email [winchester@burrells.co.uk](mailto:winchester@burrells.co.uk)

# Tuesday 30th April



## CLARKS – PARTY, PROM & WEDDING SHOES

6 – 8pm  
Clarks, High Street

Have you got your prom this year? Going to a wedding?

We'll come and see us on our open evening...

Our new lines are in and on this evening only we will be offering 20% off all full price adults shoes and handbags. The cushion plus technology in our shoes gives great comfort and allows you to party from day to night, so yes ladies you can wear those heels! And the men have no excuse not to dance either!

So come and join us and get your new shoes on!



## JEREMY FRANCE PRESENTS UNODE50

5 – 7pm  
The Winton Room, Winchester Royal Hotel

Be the first to preview the UNODE50 jewellery collection. This iconic Spanish brand merges tradition and modernity with an ever-present handcrafted spirit that reflects exclusivity through design and quality. Enjoy champagne and canapes at the Winchester Royal Hotel and get the first look before it is showcased at Jeremy France Jewellers. UNODE50 is coming to Winchester! Please email nicola@jeremyfrancejewellers.co.uk to book a place.



## THE SECRET UNDERGROUND FILM SOCIETY

The Cabinet Rooms  
Jewry Street

The Secret Underground Film Society is open to anyone over the age of 18 with a love of watching a good film with a glass of wine and a bag of popcorn. Cabinet Rooms are inviting you to watch a fashion-themed film in style. Join their Facebook Group or pop into the café for more details.



## BANG & OLUFSEN & COFFEE LAB CALL INS

6pm  
Bang & Olufsen, The Square

10 minute screenings of Alexa Chung's The Future of Fashion Vogue film.

We offer the perfect solution for designer home entertainment from the world's leading audio visual brand established in Denmark nearly 100 years ago. Call in for a coffee or glass of wine and experience Bang & Olufsen for yourself.



## KNIT & KNATTER

10 – 12pm  
Discovery Centre, Jewry Street

This is a great chance to get out and meet people who share your interest in knitting and have a good chat at the same time. Bring along your latest knitting project, exchange tips and learn new techniques. Everyone is welcome in the Community Area between the cafe and the library spaces. It's free to come along, just grab a cuppa and just join in!



## A TALK ON THE ART OF COSMETIC TATTOOING

2pm  
The Nutshell, Kings Walk

Winchester's cosmetic tattooist, Rona will dispel some myths in a talk on the range of styles, techniques and benefits to Semi Permanent Make Up. Rona will give examples of different procedures, explain the processes and give an in depth explanation of healing. She can also discuss colouring and how she goes about suiting the make up to the client. You will be able to see photos of the process, healing and healed make up.



## WALK UP COCKTAIL MASTERCLASS (FRENCH MARTINI)

3pm onwards  
The Slug and Lettuce,  
The Square

Just turn up for your 30 minute masterclass to mix Smirnoff Red Label vodka, Chambord Black Raspberry Liqueur and pineapple juice at 3.00, 3.45, 4.30, 5.15, 6.00, 6.45, 7.30, 8.15, 9.00, 9.45 or 10.30

5 People Max per session  
Enjoy 2 cocktails for just £10 per person



## ON TREND JEWELLERY

9.30am – 5pm  
Burrells, High Street

Visit Burrells to look at our large selection of on-trend jewellery from Shaun Lean, George Jensen, Chopard, Gucci, Mikimoto and Marco Bicego

- No appointment necessary
- 10% off Jewellery
- Enjoy Glass of Bubbly
- Complimentary Ring Cleaning
- Complimentary Burrells Jewellery cloth with your purchase



## FAT FACE FASHION FOR THE FAMILY

3 – 6pm  
Fat Face, High Street

Join us for an in-store event for the whole family to celebrate the adventures you can have outside 9-5 here in Winchester! We will be heading out for an adventure such as day at Marwell Zoo! Learn about some of the exciting work Marwell is doing and Fat Face's sustainability initiatives. There will be snacks and colouring for the little ones! A personal stylist will be on hand if you want to spruce up your look.



## PHASE EIGHT PERSONAL STYLING

3 – 6pm  
Phase Eight, High Street

Phase Eight would like you to join them for an afternoon of personal styling. Our expert style advisers have in depth product knowledge to help hand pick your perfect look. We have a wide range of clothing to suit your style whatever occasion you are shopping for or just pop in for advice on a future event. Enjoy our complimentary premium service with no obligation to buy. The team will look forward to styling you for the races/weddings/holiday wardrobe or just a new desired piece for the wardrobe.





## FUTURE HIGH STREET TALK

5.30pm – 7pm  
Winchester Business Centre,  
Parchment Street

“Why an omnichannel strategy will save the UK’s High Street and how to make it work for your business.”

Dr Samantha Lynch is the Programme Leader for Fashion Marketing at the University of Winchester Business School. The seminar will provide actionable insights that you can use to be more effective in your marketing and future-proof your business.



## BODY SHOP OPEN EVENING

6 – 7.30pm  
High Street

Spoil your skin with free skincare consultations with a choice of our indulgent Oils of Life, Roots of Strength and Drops of Youth ranges to cater for all skin types. Glam up for the evening or get some tips and tricks with our free make-overs. Last but not least finish off the evening with 20% off all items in store!



## MISTRAL OPEN EVENING WITH BUBBLES AND DISCOUNT SHOPPING

6 – 8pm  
Market Street

Our shop is always full of exciting colours and prints which are designed in-house by our very talented design team at Head Office. Just pop instore and we will have a glass of bubbles for you to enjoy. There’s also an exclusive discount on the night to help you build a gorgeous wardrobe.



## BRENDONCARE CHARITY FASHION SHOW AND SHOPPING EVENING

7pm  
The Winchester Hotel and Spa

It’s time to grab your friends and pamper yourself with an evening of women’s fashion at the luxury Winchester Hotel and Spa all in aid of local charity Brendoncare.

Huge discount prices of up to 70% off and free goody bag! For more information and to buy tickets, email fundraising@brendoncare.org.uk or call 01962 852133, or visit www.brendoncare.org.uk/events



## INTRODUCING WINCHESTER HEALTH & BEAUTY

7pm  
The Winchester Hotel and Spa

Come along and see us at Brendoncare Charity Fashion show. Have cake, exclusive vouchers, fizz and free health and beauty consultations. There will be a chance to purchase products or book treatments with an exclusive one night only discount (subject to T’s & C’s).



## FUNNY FACE FILM SCREENING

8 – 10pm  
No 5 Bridge Street

Special screening of Audrey Hepburn and Fred Astaire in Funny Face. Fashion photographer Dick Avery, in search for an intellectual backdrop for an air-headed model, expropriates a Greenwich Village bookstore.

# Wednesday 1st May

## WALK UP COCKTAIL MASTERCLASS (PORNSTAR MARTINI)

The Slug and Lettuce,  
The Square

Feeling fruity? Just turn up for your 30 minute masterclass at 3.00, 3.45, 4.30, 5.15, 6.00, 6.45, 7.30, 8.15, 9.00, 9.45 or 10.30

5 People Max per session  
Enjoy 2 cocktails for just £10 per person



## THE WINCHESTER HOTEL AND SPA

5.30pm – 8pm Spa Experience  
Demonstrations at The  
Winchester Hotel and Spa.

This special evening will commence with complimentary speciality cocktails and followed by demonstrations of CACI non-surgical facelifts, ESPA facials, hot stones/lava shells, reflexology and Mii Makeup. In addition, there will be a limited number of complimentary polish changes by Jessica Nails.

## MINT TEA BOUTIQUE & RUBI WARREN JEWELLERY

6 – 9pm  
Mint Tea at The Consortium, Jewry Street

The Mint Tea Boutique at the Consortium on Jewry Street is another hidden gem in Winchester’s retail offering. Inside you’ll find RUBI WARREN Jewellery – a boutique, designer-made jeweller, offering a collection of limited edition demi-fine and fine jewellery alongside a bespoke commission, remodel and repair service.

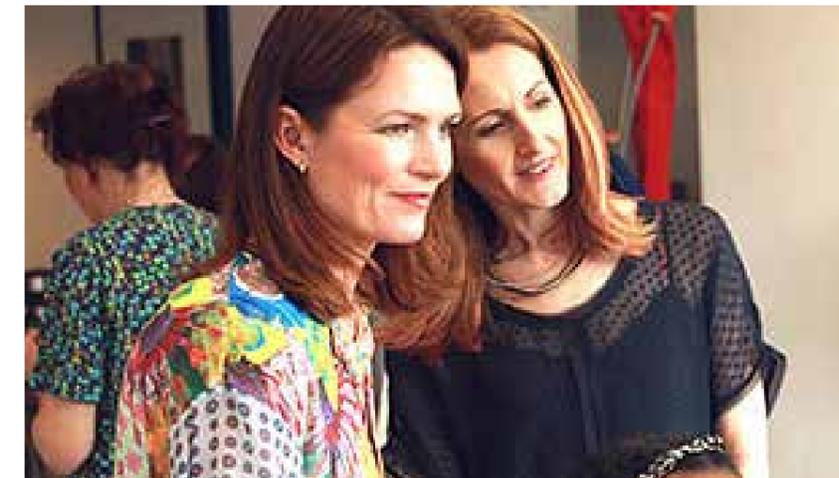
If you would like to attend this event, please RSVP to chrissi@rubiwarren.com.

## THE CRAFTY WINTONIAN

6 – 8pm Arm-knitting with The Crafty Wintonian at The Consortium, Jewry Street.

In just 2 hours, you will learn all the skills needed to create a blanket using just your arms as the knitting needles! Completely suitable for beginners, great fun, and you go home with a completed item! To book contact sarah@thecraftywintonian.co.uk

Cost £45 (special Winchester Fashion Week price!) includes 2kg of acrylic yarn in a variety of colours (choose on arrival) and expert guidance to complete your blanket!



## AN EVENING OF COLOUR, FASHION & JEWELLERY ADVICE, HOTEL DU VIN

7 – 9pm Colour with Nicola Davis at Hotel du Vin and Jewellery with Karen Borley from Quince Jewellery, Southgate Street.

Nicola Davis, owner of My Personal Style is Colour Me Beautiful’s Top Consultant in Europe and regularly appears on BBC Radio Solent as the style guru on their “Ask The Expert” slot. In this relaxed, sociable workshop, she will help you understand which colours will enhance your hair, eye and skin tones, and how to wear them.

Find out more at mypersonalstyle.co.uk

## TAVERN TALK

5.30pm  
The St James Tavern, Romsey Road

Come along for a drink at 5.30pm and hear Dr Paul Spencer speak about Winchester Fashion Week in interview with Joe Michalczuk, lecturer in Journalism at University of Winchester. Joe has expertise in arts and culture and will be asking Paul about the importance of Winchester Fashion Week and the effect it has on the city.

The interview will be followed by the opportunity for questions.



# WEDNESDAY EVENING ON PARCHMENT STREET

Parchment Street is the home to many of Winchester's finest independent businesses and on the evening of Wednesday 1st May are opening their doors for you to explore and discover whole new worlds on one street!

## ORCHID

Come and shop show-stopping new designs as well as some favourites returning in striking new colours. If you need design ideas, look no further than these gorgeous colours, texture and style, perfect for springing in to summer. Join us for an evening of advice and inspiration at our boutique store. At the heart of our luxurious furniture, lighting and accessories our Oriental soul shines through for perfectly sumptuous interiors for 2019. A glass of something refreshing as well as some tasty snacks will be on offer.

## ASGARD

Asgard Winchester is your friendly local tattoo and piercing shop. We strive to create beautiful custom tattoos, high quality body piercing and the best semi-permanent make up in Winchester. During Fashion Week we will have an exhibition showcasing a collection of tattoos we have gathered from Winchester locals. The images will be accompanied by words which express how the individual's personality and unique style affected their tattoo choice and also how the tattoo speaks for their style in their daily life.

## FRIEDA'S TEAROOM

Frieda's Tearoom at 6a Parchment Street has created a warm, welcoming and relaxed environment for customers to escape the everyday hustle and bustle. At Frieda's they have a real passion for great quality food. Every dish from a hearty Full English Breakfast to their luxurious Afternoon Teas has been meticulously conceived and created by Frieda and her team.

## PIECARAMBA!

Piecaramba is your friendly neighbourhood pie, mash and comic book shop. We serve vegan, vegetarian and meat pies; all gluten free. With a special WFW19 pie for the week!

## JAMES JEWELLERS

Being an independent, James Jewellers are perfectly placed to offer you something different from the High Street. We pride ourselves on customer service and go the extra mile to help you find that perfect piece of jewellery to complete your outfit. We love to create our own designs and offer a bespoke service making individually commissioned pieces in our on-site workshop. Our carefully curated collections are chosen for their style and quality. Trends change over the decades and we also can help you restyle and update pieces of jewellery with special sentimental significance to make them desirable and wearable again.

## OXFAM BOOKS & MUSIC

We are a cosy, well-stocked bookshop, which has been attracting regular customers and city visitors for thirty years. Downstairs is a treasure-trove for fiction lovers, including audiobooks and a large children's section. Upstairs you'll find non-fiction, sheet music, a wide selection of DVDs and recorded music. Preloved musical instruments are often available too! We also stock collectable stamps, coins, prints and postcards. All our proceeds go towards Oxfam's work, providing food, water, work and higher welfare for women, men and children all over the world.

## PAVIA LEE

Pavia-Lee is the perfect place if you are looking for something unique to brighten your home or as a special gift, we specialise in unique gifts that you can't find on the High Street. Come on in and have a browse of our carefully selected range of homeware, mirrors, clocks, candles, jewellery, Polish pottery, rocking horses, angel wings, furniture and French Furniture Paint, we also hold furniture painting workshops to get the creative juices flowing.

## TOSCANACCIO

Toscanaccio is a predominantly Italian Wine Merchant and Deli proudly situated within the independent shopping area that is Parchment Street. The friendly and knowledgeable team are always happy to help – be it a bottle for a relaxed evening with friends or something special. Alongside the large range of Italian products there is an ever-growing range of craft spirits, many of them from the local area.

Toscanaccio hold many events – from wine tastings to a book club, a baking club and even a board games evening! Their upstairs seating area is also available for private tastings and small parties.

## SILK – WEAVING & WORMS TALK

5.30 – 6.30pm  
Toscanaccio, Parchment Street

Come and hear the Whitchurch Silk Mill present the history of local silk with their worms and a glass of wine.

## PARCHMENT JEWELLERS

We design and manufacture our jewellery on site so can cater to any request and are also experts in repairing or remodelling jewellery using the customer's own stones and metal. We can take your old jewellery and come up with modern new designs to give them a new lease of life. For up to date images follow us on Facebook and Instagram @parchmentjewellers.

## SUSTAINABILITY – THE BUSINESS OF CHARITY RETAIL AT RAWBERRY

5.30pm – 6.30pm  
The Business Of Charity Retail talk with Naomi House and Jacks Place.

Come and learn how we can help you create a whole new sustainable style just by shopping in our charity stores.

FOLLOW  
@ParchmentStreet  
&  
#INDIEWINCH

## LIZ & FITZ

Liz and Fitz is an independent boutique in the heart of Winchester and situated a short walk along Parchment Street. With a collection of exclusive British brands for both men and women, you'll find an interesting and original collection of beautifully made clothing, accessories and gifts, many of which have been sourced from local designers.

Enjoy a delicious coffee whilst you browse with plenty of inspiration and advice for choosing the perfect gift or treat for yourself. You can find out more and sign up to hear about the special events they host at [www.lizandfitz.com](http://www.lizandfitz.com)

## 2019 SWIMWEAR COLLECTION

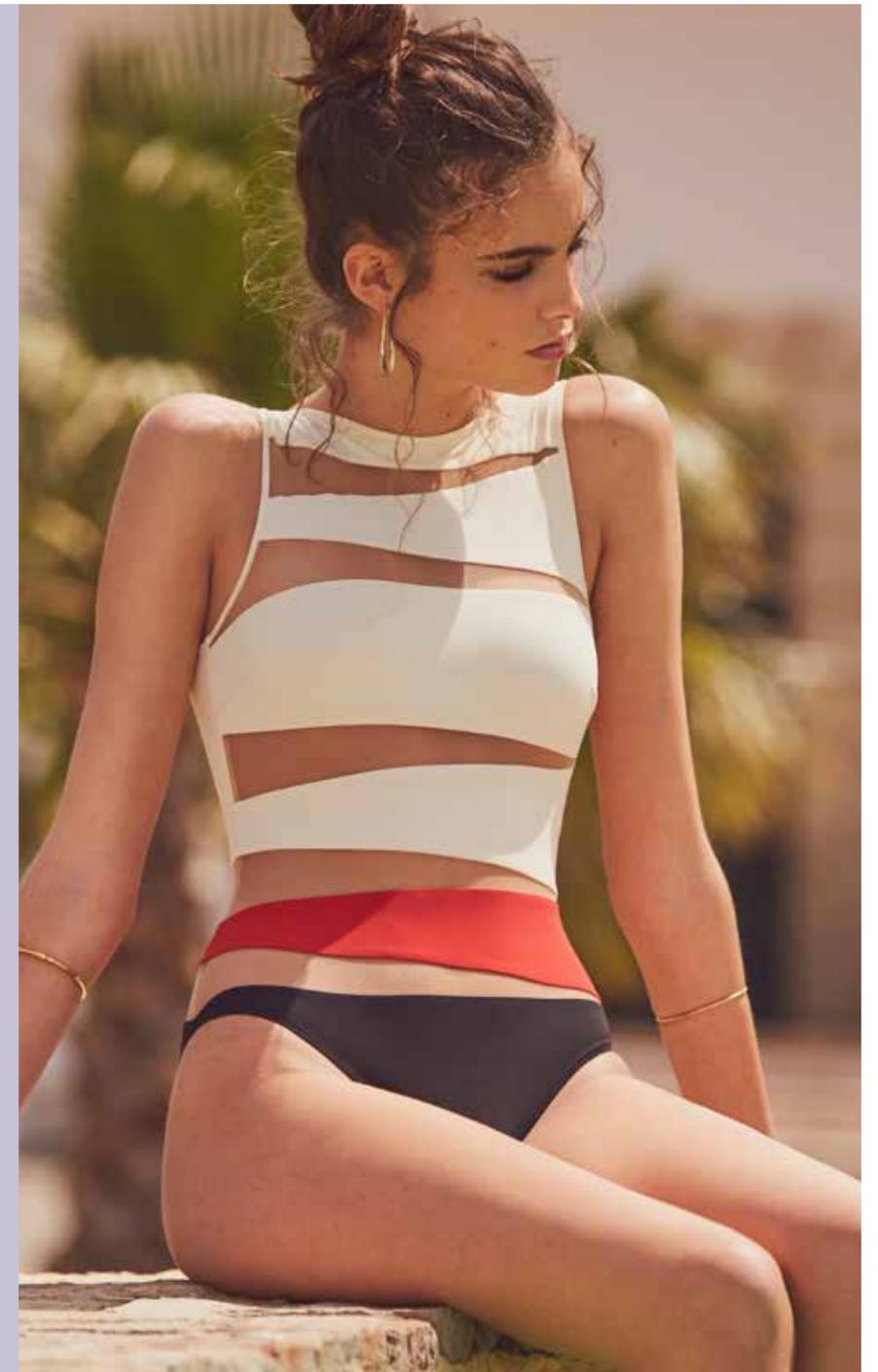
Introducing the 2019 swimwear collection with Emma Pake at Liz and Fitz, Parchment Street

At Emma Pake we create bold-meets-elegant, distinctive swimwear for women captivated by the details. For Emma, swimwear is never an afterthought. She brings the care and attention to detail that goes into couture apparel to beachwear, and the result is an incomparable range that redefines luxury fashion swimwear.

With an emerging profile in the press with appearances in Vogue, Elle, Red, Cosmopolitan, Sunday Times Style and Porter, Emma Pake boasts a growing number of global partnerships with stockists including Selfridges, KaDeWe, Bergdorf Goodman and Brown Thomas.

A former WSA student, Emma is delighted to be taking part in Winchester Fashion Week 2019. Emma is collaborating with Liz and Fitz on a one of a kind shopping event where she will talk through the inspiration behind the new collection and how she's built her brand.

Emma will also be able to help you select the best styles for your next sunshine escape and talk you through the little details that make her swimwear so unique. Liz and Fitz will be Emma Pake's exclusive Winchester shopping destination from April onwards.



# Thursday 2nd May



## RAWLINGS OPTICIANS

All day  
High Street

For this year's Winchester Fashion Week, Rawlings Opticians will be hosting an extended range of spectacles from the incredible Moscot collection, as worn by visionary creatives Andy Warhol and Truman Capote, and modern day style icons Ezra Miller and Lady Gaga. Enter a raffle to win a free frame, and enjoy 10% off any lenses purchased with a Moscot frame today.



## WALK UP COCKTAIL MASTERCLASS (TANQUERAY MASTERCLASS)

The Slug and Lettuce,  
The Square

For sophisticated taste buds. Tanqueray gin, lemon juice and blackberry liqueur.

Join us at 3.00, 3.45, 4.30, 5.15, 6.00, 6.45, 7.30, 8.15, 9.00, 9.45 or 10.30  
5 People Max per session  
Enjoy 2 cocktails for just £10 per person



## DESIGN WORKSHOP

10 – 4pm  
Burrells, High Street

Remodel your vintage jewellery/family heirlooms.

Book a Complimentary Consultation with Sarel Du Plessis our Master Goldsmith  
By Appointment Ring: 01962 813455 or email winchester@burrells.co.uk



## BIG SMALL BUSINESS TALK

7.30 – 9.30pm  
Hotel du Vin, Southgate Street

A talk by Big Small Business co-founders Monica Welburn of The Elgin Avenue blog, and Laura Turner of hero boutique. They share their journeys as business owners and entrepreneurs, leveraging social media to attract their ideal customers.

Monica and Laura have utilised social media extensively in their journeys as an influencer and shop owner respectively, and as co-founders of their sell-out conference Big Small Business. In this talk, Monica and Laura will share their entrepreneurial journeys thus far, detail the role social media has played for them, and share practical advice and tips on building a successful brand strategy on various platforms.

Visit Eventbrite to book your free space.



SHOP  
WOMEN'S  
NEW IN >

## JOULES VIP SHOPPING EVENING

5 – 7pm  
Joules, High Street

Joules of Winchester will be offering an exclusive discount to customers on the evening of our new season showcase.

Moving into our 3rd campaign of the season, we will be displaying some of our hottest summer items, as well as our tried and tested favourite must haves for all year round.



## WHITE STUFF PERSONAL SHOPPING EVENT WITH HIGH TEA

2 – 8pm  
High Street

White Stuff is hosting an exclusive personal styling experience in store. We will also offer all attendees 15% OFF all full price purchases!

Simply book your hour long slot by popping in to our store, or sending us an email to winchester@whitestuff.com, you will be greeted by your stylist with a glass of fizz, and a chance to browse our brand new collections in a relaxed environment where everything is about YOU.



## BRIDAL TRENDS PRESENTATION

4 – 5pm  
Exquisite Bridal Couture, Walcote Place

Join us at Exquisite Bridal Couture for a Champagne Reception & bridal trends presentation. You'll hear all about exciting new trends and key styles for 2020 weddings, along with a very exciting sneak peek at some brand new 2020 dresses by our renowned luxury bridal designers. This is a complimentary event but we do ask that you RSVP to confirm your attendance to info@exquisitebrides.co.uk



## LADIES OF THE BRIDAL PARTY

5 – 7pm  
Brides Of Winchester, Upper High Street

Join us at Brides of Winchester for a Champagne Reception & bridal trends presentation. You'll hear all about exciting new trends for ladies of the bridal party.



## MACRAME HANDBAG MAKING WORKSHOP

7 – 9pm  
Discovery Centre, Jewry Street

Using natural cotton strings, Isabella will teach you, step by step, how to make a macrame bag perfect for the Spring and Summer season.

Visit Eventbrite to book your space.



## HOUSE OF GALLET OPEN EVENING

5 – 7pm  
House of Gallet, Alrestford with Hampshire Fizz from The Naked Grape

As part of Winchester Fashion week enjoy an Exclusive Shopping Experience at House of Gallet Ladies Boutique, in association with The Naked Grape, a local independent wine merchant who will be showcasing Hampshire Fizz on the night. This is a night to indulge in some shopping, personal style advice and a glass of fizz. The first 15 guests receive a £10 voucher to spend on the night. For more details contact us on 01962 735362 or email Joanne@houseofgallet.co.uk



## OPEN EVENING AT CREW WITH SALCOMBE GIN

4 – 7pm  
Crew Clothing, Market Street

Join Crew for a late night shopping event in celebration of Winchester Fashion Week. The coastal lifestyle brand have partnered with their friends at Salcombe Gin to bring you an evening of shopping and smooth sipping, with 25% off full price purchases and Salcombe Gin tasters to enjoy. No tickets are required, so head over to the store to stock up on your favourite polos, Bretons and rugby shirts – tippie in tow. The perfect excuse to top up your summer wardrobe (and your glass).

# Thursday 2nd May – continued



## TURN BACK THE CLOCK BEAUTY CONSULTATION

5 – 7pm  
Winchester Health & Beauty  
Southgate Street

Enjoy a 10 minute consultation with either Annabel or Karen to talk about any aspect of health and beauty that you are concerned about. A Enjoy a glass of fizz whilst talking to one of our experts about any health and beauty concerns you might have.



## THE FASHION OF GIN

7pm  
Blend Academy, Middle Brook Street

The three-hour experience starts with a delicious G&T accompanied by a talk about styles of gin and the fashion of gin over the centuries, followed by an introduction to the most popular gin botanicals and some tips on how to create a delicious balanced spirit. Tickets for this event are just £96 (usually £120) and available at [blendacademy.co.uk](http://blendacademy.co.uk). Booking essential.



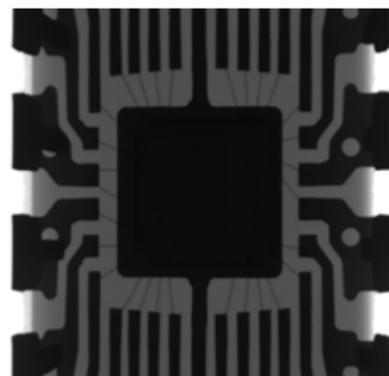
## SUSTAINABLE BUSINESS FASHION TALK

6.30pm  
Open House Deli  
Middle Brook Street

The fashion industry in 2017 generated £32 billion pounds for the UK economy and it employs almost 900,000 people. But look beyond the glitz and the glamour and you will find it also has a huge impact on the planet, regularly making headlines for the wrong reasons.

Join Winchester Sustainable Businesses for a panel discussion about how the fashion industry is addressing the challenge to become more ethical and sustainable. We have some fantastic speakers lined up who will be sharing their take on how fashion is changing the way it does business. It's your chance to hear about initiatives and ideas, ask questions, and learn what you and your business can do to help.

Visit Eventbrite to book your free space.



## WEARABLE TECH WORKSHOP

6.30pm  
Coffee Lab, The Square

Join Elbrie for a talk & workshop to discover ways to get creative with technology.

The evening will include a short talk about how 'Creative Tech can Amplify Fashion' using wearables, microcontrollers, and sensors and the use of new technology like 3D printing and smart fabrics in fashion. During the workshop you will learn how to sew a simple circuit with a switch and LED light using conductive thread. You'll be able to take away your project.



## PATCHWORK DEMONSTRATION

11.30am – 2pm  
C&H Fabrics, High Street

Join us on the second floor for a free "Patchwork" demonstration.

# Friday 3rd May



## BANGLE MAKING WORKSHOP

10am – 1pm  
The Diving Room,  
The William Walker, The Square

Jewellery Moves workshops aim to teach traditional craftsmanship, jewellery skills and techniques in small groups with a relaxed atmosphere. No experience is necessary. The class is limited to 6 spaces. Cost: £65 per person.

Visit Eventbrite to book your space.



## JACK WILLS ONE TO ONE PERSONAL SHOPPING

Jack Wills, High Street

We can offer professional and individual advice on our collection. Let us know in advance and we'll put together a wardrobe to suit your bespoke needs.

Appointments need to be made in advance. Please call the store on 01962 820362.



## JEREMY FRANCE PRESENTATION

10am – 12pm  
Jeremy France, High Street

Go behind the scenes to experience traditional craftsmanship as one of our goldsmiths hand crafts a traditional lovers knot and our experienced diamond graders discuss the history, rarity and journey of a diamond whilst enjoying a glass of our champagne.

email [nicola@jeremyfrancejewellers.co.uk](mailto:nicola@jeremyfrancejewellers.co.uk) to book in advance.



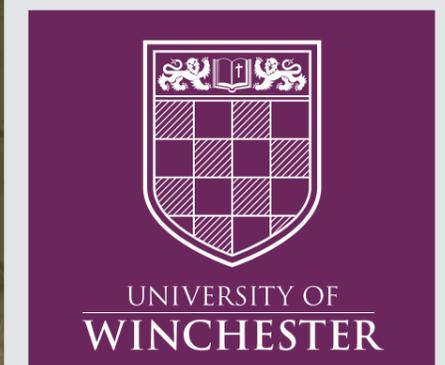
## SILVER RING MAKING WORKSHOP

3 – 6pm  
The Diving Room  
The William Walker, The Square

This 'Silver Ring Workshop' is taught by Fiona Dowling of Jewellery Moves. Fiona is a graduate of The Royal College of Art. Jewellery Moves workshops aim to teach traditional craftsmanship, jewellery skills and techniques in small groups with a relaxed atmosphere.

The class is limited to 8 spaces, so book early to secure your place. Cost: £55 per person.

Visit Eventbrite to book your space.



## 'FIRST MONDAY IN MAY' – FREE FILM SCREENING

6.30 – 9.15pm  
University of Winchester

The Stripe, University of Winchester, Sparkford Road, Winchester SO22 4NR  
Tickets: Free but booking essential. Book online at: [www.winchester.ac.uk/mondayinmay](http://www.winchester.ac.uk/mondayinmay)

A behind the scenes look at the preparations for New York's Metropolitan Museum of Art Met Gala.

# Saturday 4th May



## JEWELLERY MAKING AND SILVERSMITH WORKSHOP

10am – 4pm  
Discovery Centre, Jewry Street

Jewellery making and silver-smith workshop with Carol Wade from The Colour Factory Studios. Learn how to make a silver band ring which you can personalise. Carol will help and guide you to make a ring that you can take home with you. Cost £50 per person (to include silver for 1 ring).



## JACK WILLS ONE TO ONE PERSONAL SHOPPING

Jack Wills, High Street

We can offer professional and individual advice on our collection. Let us know in advance and we'll put together a wardrobe to suit your bespoke needs.

Appointments need to be made in advance. Please call the store on 01962 820362.



## THE HISTORY OF MAUVE TALK

2 – 3pm  
The Nutshell, Kings Walk

A talk about how the colour mauve was discovered – During the Easter break in 1856, William Henry Perkin – an 18-year-old chemistry student in his second year at the Royal College of Chemistry (now Imperial College) in London – was doing experiments at his family home in Shadwell in the East End of London.



## OPEN STUDIO

12pm – 3pm  
Marvellous Millinery

This event is perfect if you are about to be Mother of the Bride or Groom! Book your informal 'Hat Chat' with Simon at his beautiful new millinery studio to talk through the wide ranges of bespoke styles he offers. See for yourself the many different colours he can combine to create the perfect hat just for you! Try lots of hats on and have lots of fun! Each of the one-to-one 15 minute sessions is pre-bookable on 07968 337446. Visit Simon's new website [www.marvellousmillinery.co.uk](http://www.marvellousmillinery.co.uk) for further inspiration and a map of the location.



## PHASE EIGHT REFRESH YOUR WARDROBE

12 – 5pm  
Phase Eight, High Street

Come into Phase Eight and start your new wardrobe refresh with our newest styles from the Spring/Summer collections and have a glass of bubbles on us. Beautiful silk blouses, soft knits, fitted trousers and stripy jersey tops, with a full range of dresses for daytime or the special occasion, floral prints, lace or a colour pop, we've got something for you. The team will be on hand for any style advice and tips on what's news for spring/summer trends.



## JEREMY FRANCE PRESENTATION

10am – 12pm  
Jeremy France, High Street

Go behind the scenes to experience traditional craftsmanship as one of our goldsmiths hand crafts a traditional lovers knot and our experienced diamond graders discuss the history, rarity and journey of a diamond whilst enjoying a glass of our champagne.

email [nicola@jeremyfrancejewellers.co.uk](mailto:nicola@jeremyfrancejewellers.co.uk) to book in advance.

# Saturday's Celebration of Style

## FASHION FAIR

5pm  
Winchester Guildhall, The Broadway

Browse and buy at the fashion fair shopping area and enjoy a drink at the bar before watching the amazing catwalk show compered by Donna McCulloch (aka Sulky Doll) all inside the impressive and beautiful grand Winchester Guildhall.

## GRAND FINALE CATWALK SHOW

7pm  
Doors to the shopping area and bar in the King Charles Hall will open at 5pm and the catwalk show will begin in the Bapsy Hall at 7pm.

This event marks the grand finale of Winchester Fashion Week 2019 – A Celebration of Style. Top international and national brands, local independent retailers and designer take to the catwalk with their latest collections.

Book your tickets online at [winchesterfashionweek.co.uk](http://winchesterfashionweek.co.uk)

VIP Experience £20 or Standard seating £12  
For the best view in the house, book your seat alongside the catwalk at our VIP tables where you'll get a special Treat Bag as well as a complimentary drink (choice of Prosecco, wine or sparkling elderflower) served to you at the table before the catwalk show begins and a second served during the interval.

Tickets available: [www.eventbrite.co.uk](http://www.eventbrite.co.uk)



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PEONY BLOSSOM FLOWERS  
[www.peonyblossomflowers.co.uk](http://www.peonyblossomflowers.co.uk)



## SUNDAY CARNIVAL WRAP PARTY

THANK YOU WRAP PARTY FOR STUDENTS, BUSINESSES, STAFF & EVERYONE WHO HAS SUPPORTED WFW19

SUNDAY 5TH MAY | DJ SET : DISORDA

7pm – 1am  
Dress To Impress  
Slug & Lettuce, The Square

Come & have a wrap party cocktail  
Our chance to say thank you!

# The #INDIEWINCH Edit

## CELEBRATING WINCHESTER'S INDEPENDENTS

Winchester's independent shops, eateries and pubs offer a unique and bespoke experience, all within easy walking distance of each other – and in the most beautiful and historic setting.

The city has a unique shopping culture, with more than half of its retail businesses being independently owned and managed.

Shop, wine and dine in style ... and follow this exclusive community's latest news on social media thanks to the #INDIEWINCH collective hashtag.

We also take this opportunity to showcase the independent fashion businesses who are taking part in #WFW19 this year and present to you the #INDIEWINCH edit.



@THE.CONSORTIUM

## THE CONSORTIUM

Our shop is in the beautiful city of Winchester. You'll find us on Jewry Street. Spread across 3 floors, we sell everything you could possibly imagine to furnish your home, as well gifts and jewellery. We sell vintage, antique, industrial and retro furniture and we have loads of lovely individual pieces.

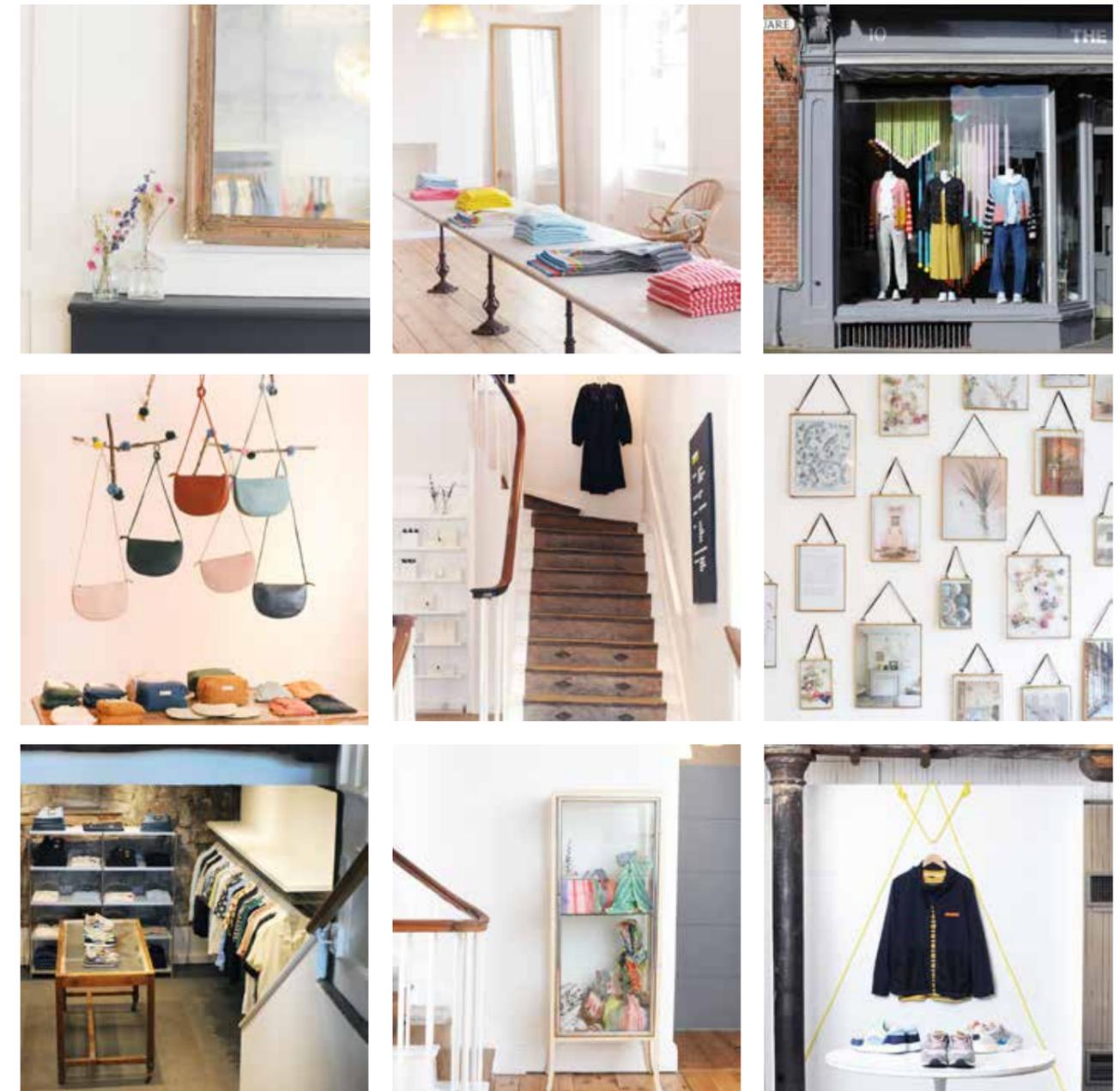




@ELECTICHOUND

## Eclectic Hound

Eclectic Hound are a family-owned retailer, established in 2013 by James and Alice. The shop is an independent with attitude mixing heritage brands with pieces from artisan producers, with an eclectic mix of menswear and womenswear, specialising in affordable, classic tailoring with a twist. It is also home to an array of accessories from jewellery, bowties and pocket squares to socks and braces. Nestled amongst the apparel are an assortment of handpicked homewares and gifts. These include wool blankets woven in Wales, limited edition art prints and bone china mugs made in England. Based in the Square, a stone's throw from the High Street, the shop has level access and dogs are welcome. The shop is open 9.30 am – 5 pm Tuesday to Saturday. They are open 24/7 online with free postage and packaging. Eclectic Hound offers traditional customer service and continuously works to reduce the impact of their business on the environment. James, Sophie, Alice & Bertie look forward to welcoming you to the shop.



@THEHAMBLEDON

## The Hambleton

The Hambleton is a leading lifestyle retailer, housed in a four storey Georgian (and somewhat Norman) building in the centre of the city overlooking the cathedral. The Basement is Menswear (key brands include Adsum, Saturdays NYC, Norse Projects, Patagonia and Universal Works). The Ground and Mezzanine floors feature Homeware, Beauty and Grooming, Books, Magazines and Stationery and Kids with a Project Space, where we feature bi-monthly changing collaborations and exhibitions with suppliers. The First Floor is Womenswear, dedicated to a mix of independent European and British labels including Ganni, Stine Goya, Baum und Pferdgarten and Bellerose. We were recently listed as one of the Top 10 Lifestyle Stores in the World by The Shopkeepers, are former winners of Best Independent Retailer in the UK, Vogue's Top Stores outside London and Stella Magazine's Top 50 Stores in the UK. We like to think of ourselves as a Department Store, but only selling the things we love.



@LIZANDFITZ

@MINTTEABOUTIQUE

## Liz and Fitz

## Mint Tea Boutique

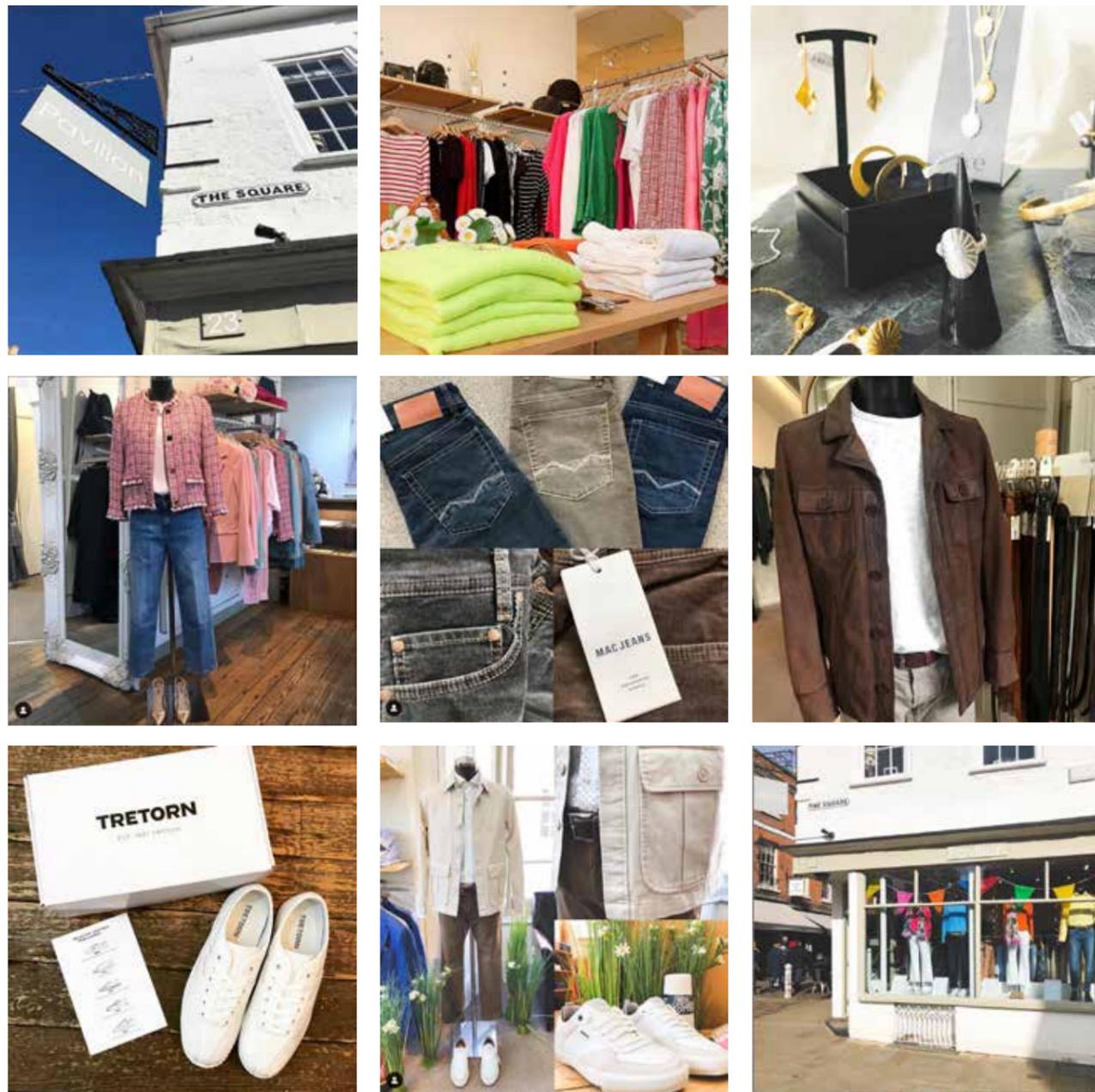
Pop in to Liz and Fitz, the exclusive independent boutique for men and women, situated on Parchment Street. Here you'll find a selection of clothing and accessories especially chosen for their quality. Everything we stock must satisfy our requirements for exceptional quality, function and design with the utmost attention to detail. It's the little details that make such a difference, setting you apart from everyone else.

Owners Rebecca and Louise and their friendly team provide a relaxed atmosphere for you to peruse their carefully selected clothes and accessories (no pushy sales patter here!) and since opening their doors, five years ago, have established a reputation for providing clothing 'that's just a little bit different to the high street' BUT at high street prices. Well known labels such as Louche and Sugarhill Brighton sit alongside alongside the Danish Brand Ichi and more recently, the beautiful Spanish label Indi&Cold to provide a collection that is very wearable, unique and caters for women of all ages. Mint Tea Boutique really do have all your wardrobe needs covered. Great clothes, can be teamed with jewellery from Estella Bartlett, Orelia, MiaB and State of A and accessories from Pieces, Ashiana and lesser know newcomers such as Kate Whyley and her beautiful scarves.

Our Men's Fashion Collection has everything the discerning modern man needs. The little details that take you from being someone who fits in, to a gentleman who stands out from the crowd – in a good way. Everything in our lifestyle collection is designed for life on the go – wherever it may take you. For the commuter and business-traveler we have a great selection of leather briefcases that will add a luxurious touch to your working day.

Mint Tea Boutique is on the first floor of the, (very cool) Consortium, which houses beautiful vintage furniture. Above us on the second floor you'll find workshops with the amazing artist Mili Designs and beautiful hand crafted jewellery by the phenomenal Ruby Warren. So many reasons to come and see us.

You'll always receive a warm welcome from owner Liz and her gorgeous Westie, Poppy and they'll be on hand to help you find original and stylish gift ideas, or even a treat for yourself. If you're lucky they'll have some delicious homemade cake left for you to tuck into whilst you browse!



@PAVILION5

## Pavilion

Pavilion is the vision of Mandy & Ken Macartney who wanted to create an Independent retail brand that would compliment it's customers lifestyle. The Designer men's and women's Fashion boutique started trading in 2007 and has gone from strength to strength, with a very loyal customer following. The store is situated in the beautiful city of Winchester in the cafe lined streets of The Square overlooking the Cathedral.

We are very passionate and super proud of the luxury brands we stock, some of which we are the only stockist in the UK.

At Pavilion the staff, led by Manager Kelly, are enthusiastic and knowledgeable. A great deal of pride is taken in offering excellent customer service and a personal shopping experience to everyone who enters the store. The team are one hand to help customers achieve the right look with an honest and approachable manner.

So next time you are in Winchester please call in and you're sure to get a friendly welcome and see some beautiful items, all hand picked for you.



@SASSANEDGE

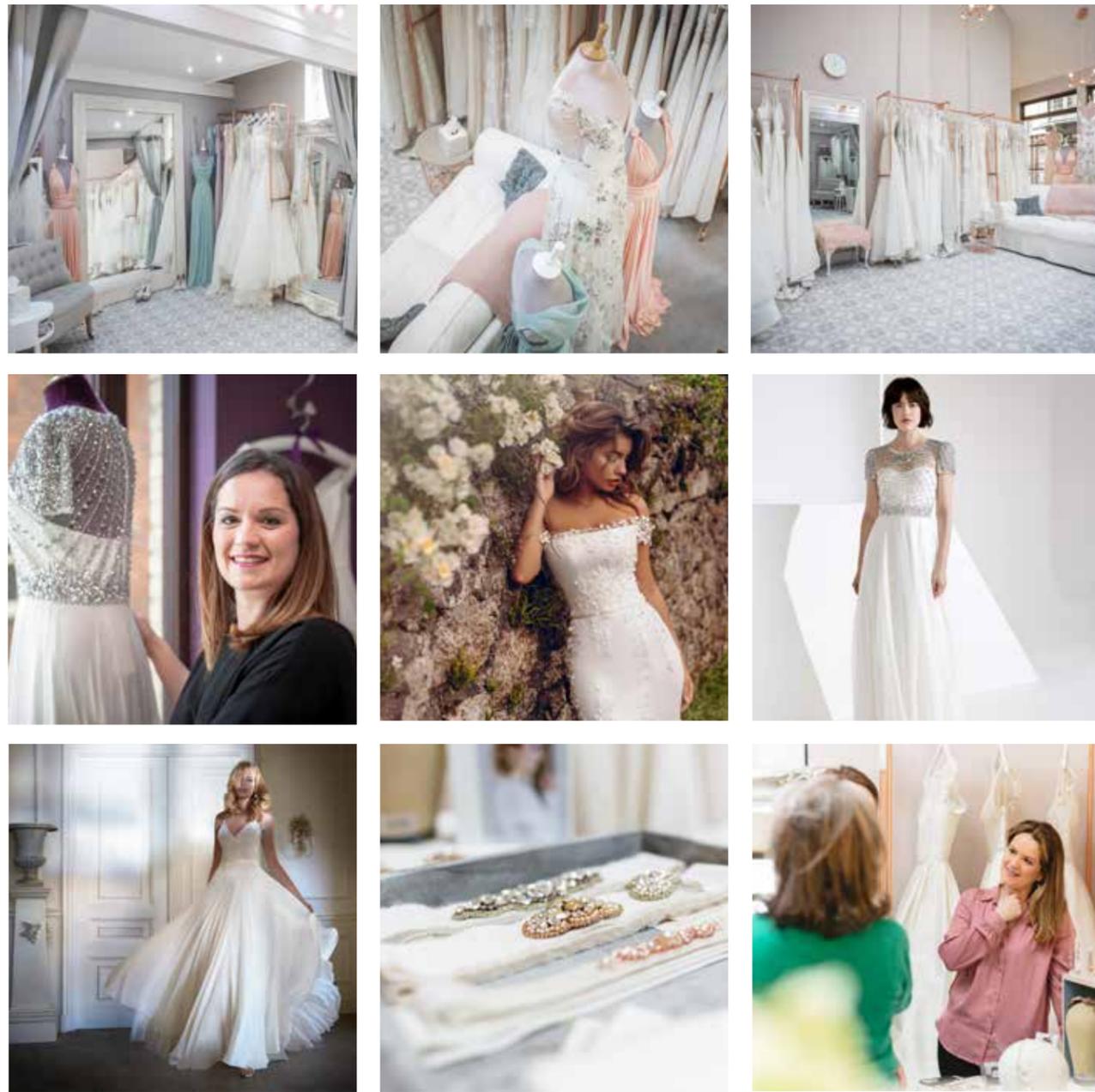
## Sass & Edge

Sass & Edge is an independent womenswear boutique based in the heart of Winchester. We stock an edited range of beautiful smart, casual and stylish pieces from over 45 brands of which, over half are British. Every piece we pick is designed to be loved and worn, we have something for just about everyone.

Our mission is to give a fresh, welcoming shopping environment to ensure customers feel relaxed in store , you can pop in for a quick hello and a coffee to see our new arrivals , or spend more time with us if you are in need of some styling advice. From beautiful cashmere, silk dresses and shirts to the most long-lasting denim and practical T shirts, you are certain to find something unique and in your price range from our many rails of gorgeous items.

We are two friends with a love and passion for fashion, and between us have many years of experience within the industry, we have created Sass & Edge to reflect our own personalities and style.

We are so delighted to be included on the Sunday Telegraph Stella Magazine 'The 50 best boutiques in Britain' for 2019.



@EXQUISITEOFWINCHESTER

## Exquisite Bridal Couture

Exquisite Bridal Couture is a high end designer bridal studio in the bustling heart of Winchester offering a carefully edited selection of luxury bridal gowns. At Exquisite only luxury gowns are showcased with a starting price of £2600 with our designers offering luxe styling, intricate, quality fabrics and the ultimate fit for every bride.

Exquisite Bridal Couture is an appointment only studio offering a 1:1 luxurious experience by concentrating the undivided attention of your bridal stylist, Natalie, the owner and creator of Exquisite, onto the bride.



@BRIDESOFWINCHESTER

## Brides of Winchester

Brides of Winchester offers a haven of tranquillity where discerning, style conscious brides from around the world visit to find their perfect wedding gown. This luxury boutique is a place where you will re-discover the glamorous world of fine fabrics, exquisite tailoring and couture gowns. A place where the customer is central to everything they do.

Each and every appointment is guided by a personal consultant who, with a wealth of knowledge, will assist you in finding the perfect gown and give professional advice on bespoke design changes. Brides of Winchester is a quintessentially British boutique which offers made to order gowns, couture service, fine fabrics and bespoke styling options.

Hair Salon • Luxury Spa • Lifestyle Store

# Sarah Barrett

Organic Luxe Concept



To book your treatment call: 01962 807219  
or email: winchester@sarahbarrett.co.uk

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**2019 OPEN EVENTS**

- Wed 27 March 4.30-7pm
- Wed 12 June 4.30-7pm
- Mon 1 July 4.30-7pm

Venue: Stoney Lane Campus

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Whilst visiting our amazing historical city during Winchester Fashion Week why not pop into C&H store and view our Spring range of beautiful Dress and Craft fabrics, as well as our funky window display!  
Or simply come and enjoy some coffee and cake in our popular Haberdasher's Kitchen.

Join us on Thursday 3<sup>rd</sup> May for a Free Patchwork Demo (11.30-2pm, 2<sup>nd</sup> floor)

*We look forward to seeing you in the store!*

8 High Street, Winchester, SO23 9JX, T: 01962 843355, [www.candh.co.uk](http://www.candh.co.uk)

# Slug and Lettuce

Centrally located within the heart of Winchester overlooking the historical cathedral, at the Slug and Lettuce we pride ourselves in our great offers to suit every mood and occasion. If you're popping in for lunch after shopping, catching up with friends over cocktails or a glass of wine or just need to put the troubles of a working week behind you, you can guarantee a genuine warm welcome here.



**If you're planning an event or celebration...**

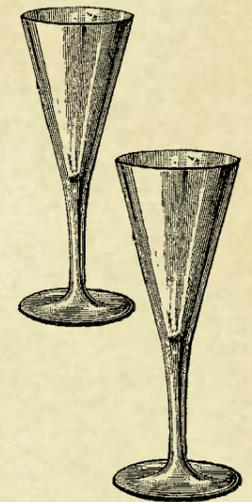
...why not hire out our upstairs conservator bar?  
Just pop in or give us a call on 01962 850666.

Show this ad during Winchester Fashion Week 29th April – 4th May for 25% off your food bill and 10% off all drinks.

## Bistro du Vin

# CELEBRATE WITH US

To celebrate the refurbishment of our bistro enjoy a complimentary glass of Champagne when dining.  
Book your table today quoting 'HDVFASHION' to claim.



HOTELDUVIN.com  
HOTEL DU VIN & BISTRO WINCHESTER  
01962 841414 or  
email [reception.winchester@hotelduvin.com](mailto:reception.winchester@hotelduvin.com)

Terms and conditions apply. One 125ml glass of Hotel du Vin Champagne per person dining, offer valid on pre-booked tables only until 30th June 2019, excluding bank holidays, Mother's Day and Father's Day.

## Who we are and what do we do?

Winchester BID (Business Improvement District) is a not-for-profit organisation voted in by the businesses of Winchester.

Winchester BID is committed to delivering a programme of initiatives to help:

**PROMOTE & POSITION** Winchester as a centre for creativity, culture and commerce

**MANAGE & ENHANCE** the cityscape

**SUPPORT BUSINESS GROWTH** by providing savings and support for business

**INFLUENCE & INSPIRE** Winchester's future development



Since this time last year, the BID has been busy delivering multiple projects and initiatives that help to make Winchester a better place to live, work, visit and do business. Below is a summary of highlights:

- Fashion Week 2018
- Easter Bunny Hop Trail
- New Street Cleaning Programme
- Deep Clean Of High Street
- Independents Advisory Group
- New Public Access Defibrillator
- Festivals In Winchester
- Winchester Business Crime Reduction Partnership Steering Group
- Shop Watch
- Pub Watch
- BID Rangers Scheme
- Business Networking Evenings
- Car Parking App – Park Winchester
- Winchester Business Excellence Awards
- Summer Floral Displays & Hanging Baskets
- Sustainable Business Network
- Winchester Air Quality Steering Group
- City Of Winchester Movement Strategy
- Independents Month
- #INDIEWINCH Campaign
- Independents Market
- Crime Prevention Radio Link Scheme
- Pigeon Control Strategy
- Final Straw Winchester Campaign
- Best Bar None Awards

- BID Business Forums
- Sponsorship of Various Festivals
- Business Barometer Survey
- Central Winchester Regeneration Advisory Panel
- Station Approach & Saxon Gate
- #SPOOKYWINCH Halloween Event
- Winter Floral Displays & Hanging Baskets
- Green Impact Award Winner
- National BIDS Conference
- Winchester Christmas Lights Display
- Winchester Christmas Lights Switch On Event
- Sponsor Local Events including Bonfire & Fireworks
- Free Christmas Parking to BID members
- Free Park & Ride Sundays in December
- #FESTIVEWINCH Campaign
- Hampshire Chamber Of Commerce Winchester Business Strategy Group
- Best Performing Retailers Report
- Spare Change For Real Change
- Street Pastors
- Winchester Cocktail Week
- BID Meet & Greets
- Winchester Tourist Guides
- Attractions Partnership Working
- Christmas In Winchester
- Future High Streets Fund Support

# Dog Friendly Winch

#DogFriendlyWinchester



Image with thanks to: @Nimbus\_Whippet

Many of Winchester's shops, eateries, cafes and pubs welcome your canine companions and Fashion Week this year sees official introduction to the #DogFriendlyWinchester campaign.

Winchester BID is working with its members businesses, including its independent business members, to celebrate and promote all who are dog friendly in the city centre.

As part of BID's ongoing work with the independents, we will be producing a map of shopping, food and drink businesses who support various criteria, that includes highlighting who are family friendly, accessible as well as welcoming friendly, well behaved dogs through their doors. This map will be published in June and available in print and digitally. As part of this ongoing campaign, BID will also be producing window stickers, which will help to easily identify those who offer a warm welcome to you and your pup.

Pop into Pet Pantry on the Upper High Street to collect the latest list, keep an eye out for the #dogfriendlywinchester hashtag on social media and we have put together the beginning of a list that presents to you Dog Friendly Winchester here.

## Accommodation, Pubs & Eateries

- Mercure Wessex Hotel
- Hotel du Vin
- The Wykeham Arms
- Eat, Drink and Be,
- Greens Bar and Kitchen
- Overdraft Bar
- Hoxton Bakehouse
- Rawberry
- Flat Whites
- Café Winchester
- Dispensary Kitchen
- The Stable
- Café Monde
- Tom's Deli
- Manow Thai
- Three Joe's Pizza
- Turtle Bay
- The Ivy
- ASK Italian
- Frieda's Tea Room
- The Royal Oak
- The Baker's Arms
- The William Walker
- O'Neills
- The Mucky Duck
- The Willow Tree
- The King Alfred
- Bishop On The Bridge
- The Old Vine
- The Westgate
- The Black Boy
- Coffee Lab
- The Square

## Shops

- White Company
- Robert Dyas
- Sass & Edge
- Joules
- White Stuff
- Cath Kidston
- Pavers
- The Hambleton
- Waterstones
- Fat Face
- Timpsons
- Whittard
- Russell & Bromley
- Clarks
- Burrells
- Debenhams
- Winchester Bed Shop
- C&H Fabrics
- Health Cupboard
- Forme
- Liz & Fitz
- Pavia Lee
- Eclectic Hound
- Mint Velvet
- Warren & Sons
- Toscannacio

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# Thank you for support

We would like to say "a huge thank you" to all of our sponsors, partners and supporters who help to make Winchester Fashion Week such an amazing event.

- |                                  |                                    |   |
|----------------------------------|------------------------------------|---|
| Dr Anna Aldred                   | Hampshire Wardrobe                 | Royal Society Of Chemistry                |
| Andy Brooks Photography          | Honest Department                  | Rubi Warren Jewellery                     |
| Asgard of Winchester             | Hotel du Vin                       | Salcombe Gin                              |
| Avelec Solutions                 | House of Gallet                    | Sarah Barrett Hairdressing                |
| Bang & Olufsen                   | The Ivy                            | Slug & Lettuce                            |
| Beauty Banks                     | Jack Wills                         | Sociable Suzy                             |
| Birdhouse Studio                 | James Jewellers                    | St James Tavern                           |
| Blend Academy                    | Jeremy France Jewellers            | Tech Age Kids                             |
| The Body Shop                    | Jessica Eades Stylist              | Theatre Royal                             |
| Brendon Care                     | Joules                             | Think Creative                            |
| Brides of Winchester             | Laura Turner of Hero Boutique      | Toscannacio                               |
| The Brooks Shopping Centre       | Liz & Fitz                         | TwoMe                                     |
| Burrells                         | Marks and Spencer                  | University of Winchester                  |
| Cabinet Rooms                    | Marvellous Millinery               | Unsplash Images                           |
| Camilla Flint                    | The Military Museums of Winchester | Victoria's Promise                        |
| Caz Wade Jewellery               | Mint Tea Boutique                  | 1999_Vintage                              |
| Clarks                           | Mint Signs                         | The Westgate                              |
| Closs and Hamblin                | Mistral                            | Whitchurch Silk Mill                      |
| CME Productions                  | Mode EB                            | The White Company                         |
| Coffee Lab                       | Monica at The Elgin Avenue         | White Stuff                               |
| The Consortium                   | My Personal Style                  | The William Walker                        |
| The Crafty Wintonian             | Naomi House and Jack's Place       | White Star Printing                       |
| Crew Clothing                    | New Energy Fitness                 | Winchester Discovery Centre               |
| Dawn Clarke Designs              | No 5 Bridge Street                 | Winchester Health & Beauty                |
| DCW Penrose                      | The Nutshell                       | Winchester Hotel and Spa                  |
| Disorda                          | Orchid                             | Winchester Magazine                       |
| Emma Pake Swimwear               | Open House Deli                    | Winchester School of Art                  |
| Exquisite Bridal Couture         | Oxfam                              | Winchester Sustainable Businesses Network |
| The Fairy Clothes Mother         | Parchment Jewellers                | Tourist Information Centre                |
| Fat Face                         | Pavia Lee                          |   |
| Fiona Dowling of Jewellery Moves | Pavilion                           |   |
| Frieda's Tearoom                 | Peony Blossom Flowers              |   |
| Guildhall Winchester             | Peter Symonds College              |   |
| The Hambledon                    | Phase Eight                        |   |
| Hampshire Chronicle              | Piecaramba!                        |   |
| Hampshire Cultural Trust         | Quince Jewellery                   |   |
| Hampshire Living                 | Rawberry                           |   |



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