

SOFTPOWER, SOCCER, SUPREMACY

THE CHINESE DREAM

EDITORS

J.A. MANGAN, PETER HORTON, CHRISTIAN TAGSOLD



'Dreams are the faithful interpretations of our inclinations.'

STATEMENT

SOFTPOWER, SOCCER, SUPREMACY: THE CHINESE DREAM Collection will refer in all instances to softpower – not soft power or soft-power. In short, softpower will be used deliberately as a useful neologism. It is considered that the fused term is both more meaningful, neater and sharper in impact.

Xi Jinping's 'Soccer Revolution' is unique: the most extensive politicization and geopoliticization of the Global Game. His purpose is to extend the global soft-power projection of 'the Middle Kingdom': an ancient Western imperial mantra – 'bread and circuses' – has been replaced by a modern Eastern 'imperial' mantra – 'rice and pitches'! The Asian Football Federation shares this 'allopathic' vision of East Asian soccer: the future is Asia and its starts in China! Soccer is a talisman for a New Asia in a New Era. For China soccer is an ambitious instrument of soft-power projection. *Softpower, Soccer, Supremacy: the Chinese Dream* makes this point forcefully. In East Asia soccer is now ***much more than a game!***

SOFTPOWER, SOCCER, SUPREMACY: THE CHINESE DREAM

Editors: J.A.Mangan, Peter Horton, Christian Tagsold

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Xi's Chinese Dream: 'Rice and Pitches' ('粮食与球场'): 'Imperial' Strategies

J. A. Mangan

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¹ Montaigne, Essays.

Kyoungho Park and Gwang Ok

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J.A.Mangan