

Promoting Your Service:

	To professionals (referrers), policy makers, funders	
	‘Success breeds success’	
	See Identification & Assessment Briefing	
	Webpages: Different audiences (Professionals, Families, Young Carers, General Public) : Define and differentiate audiences	
	Link to a LA Portal: e.g. https://www.oxfordshire.gov.uk/cms/content/young-carers-services	
	Leaflets	
	AFC Surrey Newsletter: http://www.surrey-youngcarers.org.uk/take-part/newsletter/	
	Newsletters	
	Schools, colleges, universities	
	GPs	
	Pharmacies (materials pending)	
	Young Carers Awareness Day	
	1. Displays: shopping centres	
	2. Roundtable events	
	3. Carers Rights Day	
	4. Other related days such as mental health awareness day; Bullying awareness day	

	Promotion of your service SUCCESS through:	
	AGMs	
	Showcase events: film premiers; dance event	
	Anniversaries: 10 th year	
	Strategy launches	
	Carers Week	
	Carers Rights Day	
	Young Carers Awareness Day	
	YouTube film	
	Twitter	
	Links with local VIPs (Mayor, Councillors, MPs - (visit parliament))	
	Conferences	
	Annual Reports	